

Professional Photographers of Nebraska Education Mondays

FOUR GREAT PROGRAMS TO CHOOSE FROM

LIMITED SPACE AVAILABLE

FIRST TO SIGN UP, GET IN!

TURN OVER TO VIEW OTHER
PROGRAMS

May 8, 2006
Omaha, NE

The Dirty Word in photography, "PROFIT!"

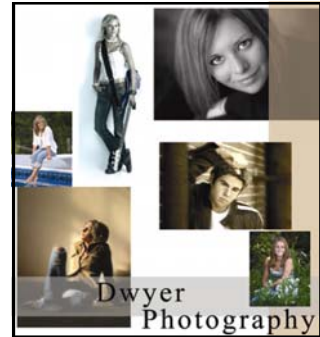
Micheal Dwyer



Professional Photographers of the 21st Century are facing an ever-changing environment. Technology, equipment, techniques, and client expectations seem to change on a daily basis. One fact that should not change is **the need to make a profit in today's market.**

Michael Dwyer and company will address the issues of today's photographer and the uncertainty of tomorrow. **He will cover: the business of photography, current & future trends, marketing, pricing (commission vs. speculation), workflow, and digital techniques from camera to computer to product.** This program will include a studio tour and a mock session.

Michael Dwyer is an accomplished photographer, digital-imaging expert and is president and "*chief bean*" of MDP Inc., which, with a staff of 12 operates three high-end portrait studios in Arlington, Lincoln and Omaha. MDP was one of the first studios in the country to successfully convert from film to digital imaging.



May 22, 2006
Kearney, NE

Having A Life After Photography!

Maintaining A Balanced Life After Age 50

Pat & Denny Houska



Join Pat and Denny as they hoist a roundtable with several expert speakers. The topic, **what to do as you begin to approach retirement.** This is an issue often overlooked and without a plan. Now is the time to determine where you want to be.

Topics will range from: **keeping photography fun, business disposal (selling, scaling back, or closing the door), management, wills & living trusts, retirement, IRA's with a plan, having a healthy life, insurance, medical savings accounts, supplemental nursing home care, creating more time off, vacations, and most important grand children (see photos).**

Pat and Denny have been in the photography business since the early 70's. Like Marge and Homer Simpson, the two have made a great pair. Starting from their studio in a One-room apartment, they have grown to one of the largest studios in central Nebraska.



Requirement to attend: 15 years in professional photography & be over 50.

****Each one day seminar- \$69.00 per person and includes lunch****

Limited space available

Studio _____
 Address _____
 City _____ ST _____ Zip _____
 Phone _____ - _____ - _____
 Email _____

*Pre-Registration must
 be postmarked by
 April 21st.
 Absolutely no phone
 Registration, please*

**Mail To:
 PPN Registration
 Teri Funk
 501 Olson Dr. St. 5
 Papillion, NE 68046**

Any Questions Please Call Matt Houska 402-333-5508

NAME	PROGRAM	DATE	AMOUNT
TOTAL			

Cut along this line

May 1, 2006
 Holdrege, NE

Wonderful Weddings With Watt!

Dave Watt



PPA Certified Master Photographer Dave Watt has won numerous awards for his photographic work including last years Kodak Gallery Award for photographic excellence in wedding photography.

The program will be held in the morning at his studio in downtown Holdrege and in the afternoon **on location at a local church**. Dave will demonstrate the evolving techniques he uses, from the traditional to the contemporary. He and his staff will share some great ideas that will help beginners to advanced. They

will take you on a **start to finish process covering camera, lighting, posing and marketing practices.**

Don't miss out.



May 15, 2006
 Omaha, NE

Becoming The Senior Photographer of Choice!

The Deyo's

Their Winter Conference was such a hit, we have asked them for an encore! Ron and Rich Deyo own and operate **one of the top portrait studio's** in the Omaha area photographing **500 seniors** a year. Learn what makes them in such demand.

They will cover: **posing, lighting, set design, digital techniques, workflow, marketing, presentation of products, and all the other small details.** This will include a tour of their newly designed studio and a mock senior session.

If you want to see cutting edge senior photography, **this is the place to be.**

