

Professional Photographers of Nebraska, Inc.
P.O. Box 231
Beatrice, NE. 68310



Eric J. Brun
Contemporary Images
PO Box 24438
Omaha, NE 68124

Exciting News For:



First Annual
Professional
Photographers of
Nebraska
Fall Conference
A Shot In The
Dark



Holiday Inn
Hastings, Nebraska
October 5, 6 & 7, 2002
www.ppofn.org

A Shot In The Dark

We have a great line up of speakers at the Fall conference! From near and far they will be coming to give all of us their wisdom, humor, inspiration, insights, and information. No matter what your level of competence, and whatever you want to do with your photography, there will be something that you can take home and use right away.

By popular acclaim, we will have another of our round table discussions on Saturday night moderated by **Mark Adamson** from Valentine. Adamson Studio became involved in digital capture in 1997. His studio started with E.I. for seniors and children and rapidly expanded to families and weddings. This year they will be 100% Digital capture including sports and underclass. Mark is a CPP, has been in the



Nebraska top ten the last three years, has had images chosen for the PPA Showcase Gallery book the last two years and had an image selected for the PPA Loan Collection this year. All of Mark's PPA merit prints have been Electronically captured and retouched.

For a tremendous inspiration, you won't want to miss the program by **Kent Klima** of Omaha. With a degree in instrumental music, and a burning interest in photography, Kent has had the opportunity to travel all over the United States as a musician and photographer. Already



an accomplished commercial photographer when he was in a severe auto accident that left him in a coma for 3 months and a year in the hospital, he has continued his pursuit of photography from the taking to the

making of the photographs with an eye for the details that he gained by intently studying the works and philosophy of Ansel Adams. His many exhibits attest to the inspiration that this man brings to those who view his work.



If you are new to photography you may not know **Roger, Virginia, and Ryan Elrod and Amy Elrod Kennedy,**

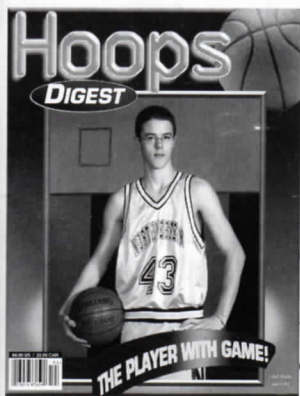
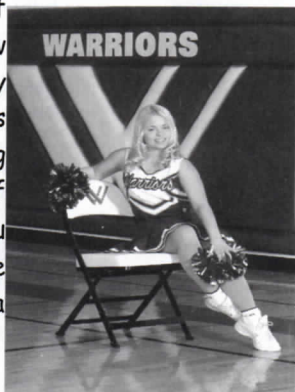


but simply attending this basic posing program will help your work

tremendously, from gender posing to corrective posing, singles, couples, and groups this family can guide you to improving the way

you go about situating your subjects for the most pleasing look of them and to them. Roger, a Master photographer has been in business for years and will lead the session to help you learn new and exciting things. You'll make a friend and mentor for life.

Pat Cahill from Amery, Wisconsin will help us all work hard for an hour or two, then walk out of the room with pockets full of money as he shows us how he has built a very successful addition to his business photographing large groups and teams. If you are in a



small town (or a large one) and get calls to do the reunions, the sports teams, the school photos, and other high energy, low maintenance promotions

you won't want to miss his unique concepts to help you get all the profits you can from these little gold mines.

Larry Erickson & Deb Lewis have been doing art shows for 10 years now, and for the last 9 years both have been commercially printing convention prints. Larry has received Kodak Gallery awards for printing his own convention prints and for printing convention prints for colleagues. Deb has been mounting and matting convention prints that have been considered "cutting edge" or maybe

just weird. Hopefully their program will spark your *imagination* and get away from the *imitation* you might see at some competitions. This program is geared for the photographer who enjoys working incredibly hard on competition prints but may be stuck in a "79" rut. Actually we have had lots of "79's and *lower*" that we're quite proud of, so lets say it's geared for the photographer who wants to create images they can be proud of for competition. While most photographers are jumping on the digital bandwagon, this duo has been concentrating on the "Presentation" elements of competition prints, customer portraits and fine art images. The program will



embrace all the "Processes" of photography, but will concentrate on how you might present your competition prints and

your client's portraits with a unique flair. Deb & Larry will also be sharing some home grown philosophy about the "Balance" needed to make competition prints and the synergy that's created when two people use their creative skills collaboratively on images.

Michael Dwyer is President and 'chief bean' of MDP Inc., which operates two portrait studios in and near Omaha. Since October of '98 virtually all their photographs have been captured without film. Micheal is a past member of the board of directors of the Professional Photographers of Nebraska, a charter member of the advisory panel of



Burrell Professional Labs, and Chairman of the Midwest Digital Imaging Conference. Mr. Dwyer received his Photographic Craftsman Degree in '99. Photographic credits include over

800 high quality sessions a year plus Christian Rock artists Amy Grant, Steven Curtis Chapman, Michael W. Smith and the 2002 Rose Bowl. He is the author of two books: "Preparing for the Digital Revolution" and his new book; "The Digital Cookbook" which will be released in January. Micheal is also a regular columnist for the *Professional Photographer* magazine. Micheal's latest program, based on his new book, will cover business, marketing, retouching and special effects. All in a *recipe* format. Micheal promises an inspiring look into the studio of the future!

Wrapping up the weekend will be **Mike and Marian Linett** with their wedding photography program. Mike and Marian, hail from Virginia Beach, Virginia, and have become one of the most popular wedding programs on the circuit.



They will guide you through their wedding day procedures and policies from marketing and sales to the

photography and delivery. Even if you don't do weddings, you



will want to pick up the marketing ideas they will share.

Our Conference is "**A Shot In The Dark**" so we are going to give you a chance to help us with that concept. In addition to the Mr. and Ms Photogenic competition, we will also be having a "Shot In The Dark" photo contest. The Rules are simple. Submit 1 mounted 8X10 that you feel best portrays the theme. Color or Black & White; Animal, Vegetable, or Mineral; Daylight, Indoors, or Dead of Night. Judging will be done by a panel of 2 or more judges, selected for their willingness to be open minded, and their availability when we need to get the judging done. **THIS WILL NOT BE A FORMAL CONTEST!** It will be for fun, self assignment, and a small cash award. So go out and give us your best shot.

Photo Contests

Prizes: First Prize in each category, Lil Ms. Photogenic, Lil Mr. Photogenic, Shot Theme, Shot Originality, plus Peoples Choice for the Photogenic Categories will receive \$50.00 each. Second, Third & Honorable Mention in each category will receive certificate.

Rules:

1. Open to paid PP of Nebraska members only
2. Subjects for Photogenic categories 13 years of age and younger
3. All prints must be 8X10, flush mounted on mount board. Color or B&W images acceptable
4. Entrants must use official entry labels for each print
5. Prints must be delivered to registration desk by 10 am Sunday
6. Limit 2 prints per member in each category for Photogenic class, one for Shot in Dark Class
7. Winners will be announced at Monday Luncheon
8. No Nudes
9. Entries may not have been entered in any previous competitions and must have been created in the last 12 months
10. Entries will be judged on the photographic qualities of the subject, with secondary emphasis on the photographer's technique
11. Decision of the judges is final
12. Prints must be picked up at the conference
13. PPN is not responsible for lost, stolen or damaged prints
14. There is no entry fee
15. Model release must be on file
16. Attach entry label to back of prints

First Annual PPN Fall Conference

A Shot In The Dark

Hastings, NE.

October 5 - 7, 2002

Saturday

6:30 PM Registration Open

7:00 - 10:00 PM: Mark Adamson

Digital Roundtable

10:00 PM: Hospitality Room Open

Sunday

8:00 am - 4:30 PM: Registration Open

9:00 - 10:00 am Kent Klima "Seeing the Light - Landscapes, Extractions & Stories"

9:00 - 12:00 am Larry Erickson & Deb Lewis "Into The Process"

10:30 am: Break

10:00 - 12:00 am Pat Cahill "You Can Deal With The Classes & Live With The Masses Or you can Deal With The Masses & Live With The Classes"

12:00 - 1:00 PM: Luncheon

1:30 - 4:00 PM: Roger Elrod & Assoc. "Taking Aim at Posing"

Basic Posing

1:30 - 3:30 PM: Larry Erickson & Deb Lewis "Into The Process"

Continues

1:30 - 4:00 PM: Pat Cahill "Masses & Classes" *Continues*

2:30 PM: Break

5:30 PM: Museum & Planetarium

Munchies

10:00 PM: Hospitality Room Open

Monday

8:00 - 9:00 am: Micheal Dwyer

"PhotoShop Cookbook"

9:00 - 12:00: Mike & Marian Linnet

"Shooting for Wedding Profits"

10:30 am: Break

12:00 - 1:30 PM: Luncheon

1:30 - 3:30 PM: Mike & Marian Linnet

"Shooting for Wedding Profits" *Continues*

3:30 PM Conference Closes

Lil Mr. & Lil Mr Photogenic

Entrant's Name (Please Print)

Studio Name

Model Name

Photog. Signature Release on file? Y/N

Lil Mr. & Lil Mr Photogenic

Entrant's Name (Please Print)

Studio Name

Model Name

Photog. Signature Release on file? Y/N

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Model Name

Photog. Signature Release on file? Y/N

A Shot In The Dark

Entrant's Name (Please Print)

Studio Name

Title

Photog. Signature Release on file? Y/N

A Shot In The Dark

Entrant's Name (Please Print)

Studio Name

Title

Photog. Signature Release on file? Y/N

PPN 2002 Fall Conference-A Shot In The Dark

October 5-7, 2002 Holiday Inn Hastings, NE

Mail to:

PPN Registrations
Chris Paben
P.O. Box 231
Beatrice, NE. 68310

**PRE-REGISTRATION MUST BE POSTMARKED BY
September 16, 2002**

Pre-registration Fees:

First Person..... \$85.00
 Additionals from your studio..... 85.00
 Meals Only 30.00
 At the door..... 100.00

**Holiday Inn
2001 Osborne Dr E.
Hastings, NE.
1-888-905-1200**

Studio _____
 Address _____
 City _____ Zip _____
 Phone _____

The first 45 registrants that indicate an interest will be able to attend a planetarium show on Sunday evening at the Museum. Please indicate in the "Stars" column below if you are interested.

Name	Stars	Job Description	Amount
First Person:	Y/N		
Additional:	Y/N		
Additional:	Y/N		
Additional:	Y/N		
Additional:	Y/N		
Total			

**REGISTRATION AFTER SEPT. 16, IS 'AT THE DOOR REGISTRATION'
PLEASE PRE-REGISTER NOW!!**

**Conference Site: Holiday Inn - Hastings, NE
1-888-905-1200 - Room Rate \$57.00
Make Reservations NOW to insure availability.**

Official Use Only

€ Postmark date OK or additional Amount Due \$ _____
 € PP of N Member € Badge € Ribbon € Packet Checked
 € Spouse of Active € Speaker € Judge € National VIP

Refunds: Pre-registration fees are not fully refundable. The pre-registration dates are set as close to conference as possible so you may wait until the last minute to decide. 50% of your pre-registration may be refunded by writing to PPN Membership Chair.