



Saturday

4 P.M. Reg. open
5 P.M. Trade show

Program 5 - 8 P.M. **Ambassador Room**



Finding "It"!---- You know "THE LOOK"

Roscoe DuPree
M.Photog., Cr., F.Ph.
Cheryl Dupree, Cr.

Every senior wants to look awesome in their senior pictures. Gone are the days of the traditional senior portrait. Besides being a good photographer you have to also be very creative. DuPree's Photography gives their seniors a lifetime experience while also creating top model type images. Oh sure, they take some traditional for parents too. You will take something back to your studio that will improve your retouching, posing, sales or workflow. **All Skill levels**

By Appointment 6-9 P.M.
Islander 2 Room



Mentor Series:

Seniors with Ron Deyo:

Bring your question on selling, sales, cameras, lighting selections, backgrounds or anything you may wish to ask.

By Appointment 6-9 P.M.
Board Room

Mentor Series: Weddings with

Tom Sterba, M.Photog.

Bring your questions on selling, photography, sales, camera and lens selection, flash or no flash, composition, communications or styles of photography.



January 19-21, 2008
Holiday Inn Midtown
Grand Island, NE
www.ppfon.org
PPN Winter Conference 2008
Steve Miller Conf.Chm.

Saturday Evening

Program 8:30 P.M.

Executive Room

Who's your Biggest Fan ?

Are you playing the very best you can, or do you feel the need to "re-balance" your priorities to play in the advanced league. Steve will share five elements that will help you align your studio with today's changing environment. You should be your biggest fan!



Steve Attig
PPA Certified, Cr.

All Skill level for both programs

Program 8:30 P.M.

Governor Room



Fred Taylor
PPA Certified, Cr.

JUST ADDED! PC FIXES and Enhancements

"My PC got down and can't get up" AND Adobe's Lightroom

Speed up your computer, with tips and tricks I have that really work and a quick look at Adobe's new and exciting Lightroom program.

10 P.M. **Hospitality in Room 236**

Sunday A.M.

8-5 P.M. Registrations Desk open

8-5 P.M. Trade Show opens

9 A.M. Deadline for folio, prints

Judging in Islander 2 room



Warren Johnson
G.S.D.

Program 8:30 - 12 A.M.

Islander 1

"Is It Really Ready to Deliver?"

Come for the insights of Warren's skill of assessing how you can further increase your sales and offer your client the REAL FINISHED PRODUCT, and more dollars in your pocket. **All Skill levels...**

Sunday A.M. continued

Program 8:30 - 5 P.M. ALL Day ... **REPEATS**
check program description for details...
Ambassador Room



Put an Office in Your Office ~ Microsoft Office, Put it to Work!

Jack Morin
Certified Microsoft
Master Trainer

I will be doing two sessions in the morning, and repeating them in the afternoon. Check your program for the exact times and location.

My first session will deal with bringing Microsoft Office 2003 into your studio and putting it to work. We will look at several of the applications and how you can use them to be more efficient and - here it is - profitable.

I will also be sharing many of my "Cheap Tricks" that make working with the Office products easier and more fun. These include shortcuts for the applications, and also some web sites and various other sources of materials and information to help, inspire and amuse you. We will also be addressing some of the security issues facing all of us in this digital age.

The second session will be a lot of the same material, but we'll be looking at Microsoft's new offering, Office 2007. We will explore some of the new capabilities and features that Office 2007 brings including the new file formats, the Ribbon, the Office Button, Instant Preview and Smart Art. Then we will try to cover much of the material from the first session.

There is a lot to cover. I am practicing talking fast so be ready to listen fast. Please feel free to bring your lap tops and any questions that you might have. I will try to answer them all, but no guarantees.

The two most important things that you will take away from these presentations are:

- 1) "You are in control of your computer." (even though it doesn't want you to know that); and
- 2) "Computers are fun!" - no, really, they are.

All Skill levels... preferably some experience...THIS is not Microsoft Publisher or Microsoft Works versions!

Sunday continues on the next side....

Sunday ALL DAY

Program 8-5 P.M.
Governor Room ...All Day

For the Love of Money
and more...

Liana Lehman



Is it for... love or money? Photography or business? Client needs or our dreams? Liana knows it is the delicate balance and understanding of these extremes that breeds success in all areas. Tired of spending your time behind the computer with a never-ending workflow? Wanting to take pictures that WOW! Liana will help you take your photography back to the basics, getting better images right out of your camera - minimizing the time you need to spend in post-production through a simplified workflow and smart outsourcing.

Constantly confused on how much you should be charging and hating sales? Learn why knowing your numbers makes the difference between a thriving and a dying photography business. Find out how a financial check-up and plan will help you develop pricing based on facts, take the mystery out of sales, and make both you and your clients happy.

All Skill levels

12-1 P.M. SUNDAY lunch in the Grand Royal
Roast Beef, Grilled Chicken Breast, chef's potatoes supreme, buttered corn, green beans w/bacon, tossed salad, choc mousse, coffee, tea.

11:30 - 1 P.M. MONDAY lunch in the Grand Royal
Baked Ham, Roast Turkey, w/sage dressing, mash/gravy, Chef's choice veggies, tossed salad, veggie tray w/dip coffee, tea. Marbled white/chocolate cake

Jack Morin and Liana Lehman continue and Tim O'Neill starts after lunch...

Event Sponsors: Please visit and support



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MILLER'S
PROFESSIONAL IMAGING

Sunday P.M. After lunch!

Program 1-5 P.M.
Islander 1 Room



Painting for the
Artistically Challenged!

Tim O'Neill

The Painting for the Artistically Challenged workshop will be a short Primer on Corel Painter. Version 9.5.1 or 10 can be used. We will learn one specific technique and work in some other areas that will get you well on your way to working with this software program. For those that want to play you are welcome to bring your computer. If you bring your computer please have Painter loaded and ready to go as our time constraints will not allow any software install trouble-shooting. Skill level...some PS experience or Painter

5-7 P.M. Dinner on your own...come back at 7 P.M.

7 P.M. PPN Fun Night - Photo Finish Olympics
Win Team Prize, Door Prizes and cool cash*!

Grand Royal Room ..."Photo-Finish Olympics".

Everyone can play, but only one Team will be crowned
"Photo-Finish Olympics CHAMPION!"

Test your skills in the challenging "RC Eliminator" -
Score your best in the "Bobber-Bullseye" -

Use your best Team strategy to succeed in "Hoopalapa" -
Attempt the difficult but rewarding "Puzzle-Put" -
Defy all odds and beat the tricky "Cuke-Duke" -
and much more!

Join your fellow conference attendees for some good
old-fashioned fun.

"Photo-Finish Olympics"

"Door prizes"

"Who will win the PHOTO-FINISH OLYMPICS"?

It could be YOU! - See you there!

*Special surprise drawing... tickets given when you enter...
**YOU MUST be part of a team, and be present to win the
special drawing worth \$50 cool winter cash
(5 - \$10 winners)**

Doors open at 7:00 P.M. Teams will be formed at that
time, and rules explained from our Master of
Ceremonies for the evening - Tom Schulte.

10:01 P.M. First PPN Pose Off members challenge '08
... Between Omaha's Tom Sterba vs. Ron Deyo
Hospitality follows in room ...236

**REMEMBER 9 A.M. hand in trivia contest questions
by Monday morning.. Registration opens 8-10 A.M.**

Monday - Two All Dayers!
8-10 Reg. Desk Open.. 9 A.M. Trivia contest in

Program 9 - 3+ P.M. Seniors
Governor Room - Gary Palmer

It's a great big world. Often the current senior market is inundated with fashion, glamour, and even risky images, not to mention all the new internet craze with My space, face book and other online message boards. Gary will discuss how he caters to the involved and evolved senior and their parents....who generally are paying the bill. He will speak on drawing Seniors to a small market photographer and LOTS more...

All Skills level

Program 9- 3+P.M. Ambassador Rm.-All Skills level
Fred Taylor & Steve Attig on Photoshop CS 3



Photoshop CS 3 and all the new and exciting features this latest version offers. See Fred and Steve explain all the new features that will help your workflow and sales.

TWO Half Day Programs- for you!

Program 9 -11 A.M.

Islander 1 & 2 Room

Things you need to know!

with Fred Fiddelke

M.Photog, Cr. PPA Certified



From jpg to raw and histograms and what can and cannot hurt you. Also a simplified workflow and more digital terms and explanations. A lot to share...don't miss this for the camera owners new and experienced
All Skill levels

11:30 - 1 P.M. LUNCH IN Grand Royal
Hot food, Trivia award, scholarships, & CAKE!



Program 1:30 - ? P.M.

Islander 1 & 2 Room

Don't Be Left In the DARK!

with Steve Kelly

This program will discuss the ABC's of Digital Workflow and Color Management. Steve Kelly will explore the history of digital imaging as well as some common knowledge that will keep you ahead of the competition. He will explain color management, color correction and the differences between the two along with the ease of calibration and the ideas of profiling your devices. All Skill levels

End of conference... Heart Of America April 11-15