

**PROFESSIONAL PHOTOGRAPHERS OF  
GREATER OMAHA, INC.**

(A Chapter of: Professional Photographers of America)

*Serving the Metropolitan and surrounding areas of  
Eastern Nebraska and Western Iowa, with the goal of  
education and a resource of information for all  
Professionals, and aspiring professionals to share.*

**September  
1997  
NEWS**



**Image of The Month**

*Eric Brun, Lisle Ramsey Photography*

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**NEW MEETING PLACE!**

**Scotts' restaurant  
8031 Center Street**

**Time:**

**Door owners ... 5:00 PM**  
**Social ... 6:00 -7:00**  
**Dinner .. 7:00**  
**Program ... 8:00**

## PRESIDENTS MESSAGE



**O**ur deepest sympathy goes out to Rick Billings and his family. Ricks mother past away Saturday August 23rd.

Well here we are a new PPGO year and a change in Board Members. I would like to thank Eric for doing such a great job as President and also the rest of the Board. Eric thankfully will continue on as Past President helping to keep us headed in the right direction. I would like to welcome our new Board Members, Steve Miller (Secretary, Editor), Monte Montgomery (Treasurer), and Jeff Funk as Board Member at Large. Mark Ciculla will now fill the position of Vice-President. Unfortunately we lost a very productive member in Barb Jakle-Miller whom resigned in August due to other commitments. I feel very fortunate to be working with such a great group. As PPGO President, The board members and I will due to our best to continue providing quality programs that educate and inspire our membership. But we also need help with new ideas and support. By the way, thanks to Darlene Miller for her suggestion of Scott's Restaurant for our new meeting place. New menu and atmosphere! I'm a little nervous about this new title but also excited to meet the challenge.

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**R**eapply for Certification! For those members who were certified and dropped out of the program, you may now reapply by showing that you have maintained your educational and image requirements... and pay only the current certification fee of \$50. To obtain the application form, please contact LaRee DiStasio at the PPA Resource Center, 800-786-6277, ext. 242.

Recertification News - Effective August 1, 1997 Two merits will be awarded to those individuals who have provided descriptions and samples: i.e. business cards, newspaper ads, yellow pages, stationary, articles, etc. as to how they have promoted his/her certification credentials within their area during the past five years.

These must be submitted along with the usual requirements for recertification - 10 days of educational credits and six images scoring 76 or above.

## PPGO BOARD/DIRECTORS

1 9 9 7 - 1 9 9 8

### President:

Ron Deyo Sr. 331-9514  
email: rdhoney@aol.com

### Vice-President:

Mark Ciculla  
391-8899

### Secretary - Newsletter editor:

Steve Miller CPP  
691-3927 (Lucent)  
e-mail: stephenmiller@lucent.com

### Treasurer:

Roland Montgomery (Monty)  
571-1338

### Board Member at Large

Jeff Funk (Rick Billings Photog.)  
333-5588

### Past President:

Eric Brun 397-9898  
Lisle Ramsey Photography



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## SEMINAR - CONVENTION

### DATES

Did you know of all the opportunities that exist?

#### SEPTEMBER 1997

6 - 10 FPP Convention, Orlando

18 - 22 David Peters Seminar, Northern Calif.

20 - 24 PPANE, Strubridge, MA

21 - 22 Affiliate School Directors Meeting, Cape Code

29 - Oct. 3 Seybold West, San Fran.

#### OCTOBER 1997

3 - 5 PP of Oklahoma, Thomas, OK

6 - 8 Weddings for Love and Money, Gainesville, FL

12 - 13 Kentucky PPA, Rough River Dam State Park Resort, KY

13 PPSNY Seminar, Suffern, NY

15 Chicagoland PPA, Willowbrook, IL

19 - 23 William S. McIntosh Art Spirit Workshop, Outer Banks of North Carolina

24 PPA of Switzerland, Tuscany/Italia

26 - 27 PP of Indiana, Nashville, IN

30 - Nov. 1 VISCOMM, New York

#### NOVEMBER 1997

1 PPA Finance Committee Meeting, Atlanta

2 - 4 PPA Board of Directors Strategic Plan Update & Meeting, Atlanta

10 Super Monday

20 - 24 On Location in Cancun Mexico (Jon Johnson)

#### JANUARY 1998

4 - 6 Senior Photographers Int'l

9 - 12 Digital Imaging/Video Conference, Las Vegas

12 - 14 M & M, Las Vegas

15 - 16 PPA Combined Groups Meeting, Las Vegas

16 - 20 Maryland PPA, Baltimore, MD

17 - 18 Kansas PPA, Lawrence, KS

17 - 19 PPA of Rhode Island, Providence, RI

25 - 27 PP of Iowa, Coraville, IA

28 - Feb. 1 PP of California/Western States Regional, Pasadena, CA

30 - Feb. 1 Kentucky PPA, Lexington, KY

#### FEBRUARY 1998

2 South Dakota PPA Inc., Sioux Falls, SD

6 - 9 Connecticut PA, Cromwell, CT

6 - 9 Rocky Mountain PPA, Denver, CO

7 - 10 PP of Indiana, Indianapolis, IN

8 - 9 PPA Board of Directors Meeting, New Orleans

11 - 15 PMA, New Orleans

13 - 18 PP of North Carolina, Raleigh, NC

27 - Mar. 2, PPO, Oklahoma City

#### APRIL 1998

18 - 20 PPA Board Meeting, Tampa, FL

#### JULY 1998

31 - Aug. 5 PPA '98, New Orleans (Board meets 31 & 5)

#### SEPTEMBER 1998

16 - 21 Photokina, Cologne, Germany

#### JANUARY 1999

10 - 12 Senior Photographers Int'l

#### JULY 1999

23 - 29 PPA '99, Atlanta

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#### EDITORS NOTE:

Please direct any suggestions, or improvements towards the editor or President of this association. Our goal is to make this informative and interesting to our members.

**PUBLICATIONS  
YOU SHOULD  
HAVE?**

**PEI**

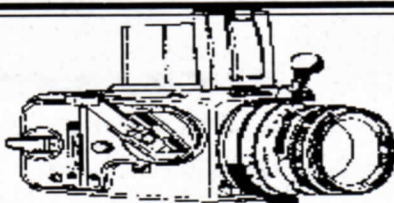


Recognized as a leader in the world publications dedicated exclusively to electronic imaging, photography, and computer graphics. PEI delivers the latest advances in imaging technology, step-by-step downloadable tutorials, Internet publishing, hardware and software reviews, insightful features, and outstanding images from today's most talented digital artists.

**Professional  
Photographer  
Storytellers**



For almost 90 years, Professional Photographer magazine has helped readers advance careers in the photographic industry. Now with a new name and new design, each issue includes the latest and hottest photographic and digital imaging equipment, company updates, and business management information. Profiles of noteworthy photographers are frequently featured, as well as upcoming industry special events.



**Walker Camera  
Repair**  
9458 Maple Street  
Omaha, NE  
571-2662

**ON THE W.W.W.**

by Steve Miller, editor

With technology and prices of hardware attaining an affordable price range for all, the information super highway (overused word) is available to those who seek information.

You can even retrieve this information on WEBTV instead of your computer. The end is not in sight for this emerging technology, well actually its been here for decades, its just getting easier to use.

You might have noticed, I have retrieved several article, text and photographs from the WWW pages, all available with your PC or MAC and appropriate navigating software, Beware, and Protect your hardware, you might need software which can infect your hard drive, and these can easily come through the web site your are visiting. I can make no recommendations, yet we use McAfee here in our corporate world, and even this has no guarantees.

In future PPGO news, I hope to acquire with your assistance, the best places to visit. Check your magazine and advertisers, they might list their WEB page and URL address.

Several you should visit now: Professional Photographers of America

<http://www.ppa-world.org>  
Wedding and Portrait Photographers International

<http://www.wppi-online.com>  
There will be more to come, drop me line or e-mail with your favorites to [stephenmiller@lucent.com](mailto:stephenmiller@lucent.com) or fax 402-691-3985.

**GENERAL NEWS**

*New meeting place:*

**Scott's Restaurant**  
**8031 Center Road, 397-9250**

Meal choices:  
Roast Beef ... \$12.00  
Steak & Shrimp ... \$15.50  
Chicken Breast ... \$12.00  
Prime Rib ... \$15.50  
Order selection at resturant.

**DOOR OWNERS**

**Door owners meeting at next regular meeting. September 8, at Scott's Restaurant, agenda will be available, with welcome additions.**

**DOOR DISPLAY NEWS:**

<b>Sept 8</b>	<b>Oakview</b>
<b>Oct. 6</b>	<b>Southroads</b>
<b>Nov 10</b>	<b>Westroads</b>

*Next board meeting, all welcome: September 16, at the Garden Cafe 108th & Center 7-9 PM, call Ron Deyo 331-9514 for more information, and to arrange an agenda for you.*

**TREASURER REPORT:**

Roland Montgomery, balance as of August 18, 1997 is \$2467.04(minus board meeting meal). These reports and balance turned over from Mark Ciculla past Treasurer of PPGO.

**Membership packet:**

Work is being done on a membership packet by the board, details will be forthcoming soon.

**FOR SALE**

5/50 series 30 degrees Elipsoidal spot light with background patterns.  
call: Tim Goodall, Day Dreams Photography 537-9900

## BASIC PRINT RETOUCHING

Demonstration Sept. 8th  
Nancy Goesch

Print retouching for the novice, or expert, this is the place to be September 8 at Scott's Restaurant.

You'll have a chance to learn from the best in the field of retouching, how to save a few dollars, and increase your self confidence when a client ask, "Is that a spot on my dark dress or a blemish on my face", you will acquire the skills to make those questions "go away".

At our Sept. 8th meeting, Nancy will show us how to correct our small problems, including dust spots, eye glass glare, etc. Nancy will give us demonstrations in basic print retouching and how to do print corrections (blending skin tones, etc.)

Nancy's three decades of experience

in the photographic art field as a color artist (transparent oils) and with the introduction of direct color, she added negative retouching to her skill level. Print retouching and enhancements were added as she realized that at times you can't do a complete retouching on negatives. She also has several years experience in photographic restoration and has accumulated several awards, including Best Print of Show or High Scoring Print - Artist Competition PPN 1992, and First Place Restoration HOA 1993. She presented seminars for PPA on both negative and print retouching and has served as cochairman, Artist representative PPN. Hand outs will be available with basic instructions for print and retouching with both wet and dry methods. A supply list will also be included. Plan on attending and have a involved evening at our new place.

## EXPLORERS POST

This program in the past has been successful by encouraging those young adults interested in photography by having first hand experience in the workings of professional photography. This year program starts on Sept 27, with the Explorers post program and their host, Rod Kahler. in charge of the Explorer program. If you are interested in such involvement with your studio and PPGO endorsement, contact Ron Deyo for more details.

## ADVERTISERS RATE

To place a camera ready advertisement in PPGO News, the rates are per calendar year:

1/4 page ... \$ 75  
1/2 page ... \$ 90

Contact Steve Miller, editor  
691-3927 (Lucent Technologies)

# NEBRASKAS SOURCE FOR PROS

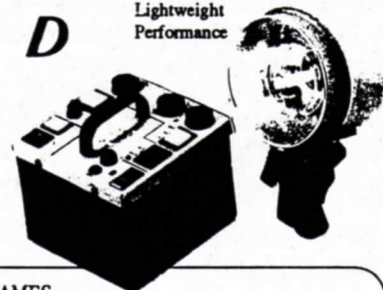
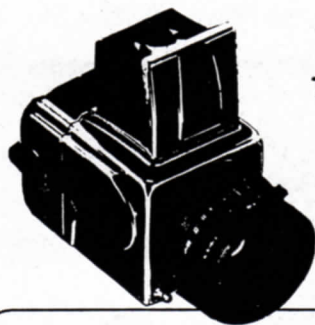
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## WHAT YOU CAN DO TO PROTECT YOUR COPYRIGHTS

What can an individual photographer do? A lot, and it is important. The photographer is the first line of defense in copyright protection. PPA advises and encourages members to:

Mark the back of your prints as copyrighted. The Federal Copyright Act of 1976 does not require this (your images are protected by copyright from the moment of creation), however, it is a common sense step to take. It also makes sense to add your name and how people can contact you - how else can they get your permission 5 years from now after they have moved?

Educate and inform your customers that images are protected by Federal Copyright Law. We strongly encourage members to use the A Copyright Statement, included as a reproducible slick in every PPA Membership Kit. This can be posted in your studio and a copy inserted in each print order picked up.

Carry a line about copyright in your contract or other sales agreements. Consider including a statement that your client acknowledges that photographs are protected by copyright and that the customer agrees that reprints will only be ordered from the original photographer or with the photographers permission. Infringements can then be dealt with as a contract violation, not just as a Federal Copyright cases.

Note: make sure that your contracts

*Editor \*(From PPA home page)*

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are reviewed by a local attorney. Contract law vary in different states and even local areas. If your work has been copied, your copyrights infringed, contact PPA. We can assist PPA members in addressing specific copyright infringements with our Copyright Warning Letter. PPA will also contact companies, stores, etc., to inform them of the requirements of the Copyright Act, and their potential liability under the law. PPA has successfully done this with a number of companies.

When contacting PPA regarding cases of infringement, members will be asked for specific information about the situation. This is a PPA Member-Only service.

Photographers may want to express their concerns about copyright protection to store managers and to inform them about copyright requirements. We suggest that this be done as we think you should know type of visit, not a confrontational one. Also, you can contact your local Chamber of Commerce, Better Business Bureau, etc., with the emphasis on education to prevent violations of the Copyright Law. Arrange for a news release to be used in your local papers alerting consumers to the legal penalties for violating copyrights. For more information PPA members can refer to page 3-2 of the Membership Handbook.

The Federal Copyright Law of 1976 (effective in 1978) protects images from the moment of creation. Registration is not required. However, registration does increase the protection and effect the amount of damages

that can be recovered in copyright litigation. More complete information about copyright registration is contained in the Copyright Kit.

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## PPGO DISTRIBUTION

PPGO News will also be available at the following locations.

Rockbrook Camera ... 108& Center  
Supra Color ... 92 & Maple  
The Stockhouse 92 & Maple

All members will be mailed the newsletter at least one week prior to the meeting.

P.S. This newsletter is late due to changes in officers duties, software updates, and just general, didn't get it out in time, OOPS! Well that was at least one of my errors..

I will make a diligent effort to have the next out at least 14 days before the next meeting.

Apologies, Steve Miller editor/sec.

---

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## BOOK REVIEWS FROM WPPI BOOK REVIEW

Landscape Photography does nicely and concisely provide an in-depth coverage of all aspects of landscape photography. The 112-page softbound book covers aerial and linear perspective, composition, weather, lighting, cameras and accessories. It also tells how to transfer the grand dimension of landscape onto an 8x10" print, includes more than 150 illustrations, and retails for \$12.95. Information: Silver Pixel Press, 21 Jet View Dr., Rochester, NY 14624-4996 (716) 328-7800, fax (800) 394-3686; e-mail: silverpix@aol.com

**Copying and Duplicating--Photographic and Digital Imaging Techniques** takes a look at the art and science of copying slides, photographs, paintings, line art, and more. More than 145 illustrations depict photographic restoration techniques for successfully copying faded or damaged prints. This 8 1/2 x 11" softbound book discusses basic and advanced setups such as copy stands, copyboards, and lighting equipment. It also provides detailed instructions for making internegatives and duplicating transparencies. It has been completely updated to include a new chapter on using digital imaging for copying and duplicating, and it also includes comparison photos to help the reader decide what film and process to use. Lists for \$29.95. Information: Silver Pixel Press, 21 Jet View Dr., Rochester, NY 14624-4996 (716) 328-7800, fax (800) 394-3686; e-mail: silverpix@aol.com.

**Photoshop IQ--Imaging Effects for**

Mac & PC by Froebisch, Lindner, Steffen and Wondrack allows the computer novice to come of age by learning to use Adobe Photoshop 3.0. It uses a quick, common-sense approach that eliminates the tedium of wading through pages of boring text. Each effect is right on the page to see and compare with other effects throughout the 205-page, softbound book. The reader will want to keep Photoshop IQ around as a design reference guide to show a client various techniques rather than trying to describe them. It retails for \$29.95. Information: Silver Pixel Press, 21 Jet View Dr., Rochester, NY 14624-4996 (716) 328-7800, fax (800) 394-3686; e-mail: silverpix@aol.com

**Photographic Retouching** provides readers with comprehensive information on the art and science of photographic retouching. This 116-page, 8 1/2 x 11" book includes sections on tools and materials: black-and-white, color, and color separation negatives; lack-and-white and color prints;

color transparencies; emulsion stripping; cutting and butting; and more. With more than 170 illustrations, this softbound book retails for \$24.95. Information: Silver Pixel Press, 21 Jet View Dr., Rochester, NY 14624-4996 (716) 328-7800, fax (800) 394-3686; e-mail: silverpix@aol.com

The rest of this article, plus other great tools and information for professional photographers, can be found in WPPI Monthly.

Call Irene Cairns at (310) 451-0090 or visit the online membership application to start realizing the benefits of WPPI.

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## THE "COMPLETE PRODUCT" ON STORYBOOK WEDDING

*By Dian McGowan  
October 19, 1997 PPGO Fall Seminar*

From Breckenridge, Colorado we are inviting Dian McGowan to share some wonderful ideas and excitement on some new and fresh ideas of Storybook Wedding for this full day seminar.

### **The Complete Product on Storybook Weddings:**

Along with her point on how pricing structure equals product and closing, Dian will tell us where and how she obtains her clients on a local, state and nationwide basis. Dian also will share ideas about providing other "service" information and how to schedule a wedding day plan. By the end of her question, answer and critique session, Dian will have given us more helpful hints on producing a final product, delivering it to the customer, and follow-up business practices.



**Professional Memberships:** Dian has many local membership including the Professional Photographers of Colorado, The Guild of Professional Photographers Colorado Springs, Breckenridge Resort Chamber and Summit County Chamber of Commerce. Along with these, Dian maintains a membership in Professional Photographers of America, Wedding and Portrait Photographers International, and Kodak Promise of Excellence Program.

**Awards:** In the 1996 state competition, Dian received a first place for her entry "Sage Crow", second place for "High Plains Drifter" and the Kodak Gallery Award. In the 1997 Rocky Mountains Regional, Dian again received the Kodak Gallery Award, along with a first place for "Mountain Splendor" and for all of the images she submitted are to receive a merit. She also has two prints in loan collection. In January of 1997, Dian also passed her C.P.P. in Hot Springs, Arkansas.

## THE GOALS OF PROFESSIONAL PHOTOGRAPHERS OF GREATER OMAHA INC.

To introduce professional photographers to new innovations as well as increase their knowledge in the field of professional photography. PPGO educates and introduces our community to professional photographers who are skilled to meet their professional photographic needs. Additionally, PPGO provides career development and training in the field of photography, resources and support services necessary to improve photographic opportunities include but are not limited to the following:

- \* Information Exchange (job recommendations, training, marketing and certification)
- \* Career developments (scholarships, fellowships, mentors, internships, job assignments and training)
- \* Encourage participation in professional development and opportunities offered by existing professional training, seminars and special programs to improve overall photographic opportunities.
- \* Research various program developments and library materials
- \* Professional recognition of photographers who show exceptional talent and/or those who have received awards locally and nationally.