

# PROFESSIONAL PHOTOGRAPHERS OF GREATER OMAHA, INC.

(A Chapter of: Professional Photographers of America)

*Serving the Metropolitan and surrounding areas of  
Eastern Nebraska and Western Iowa, with the goal of education and a resource of  
information for all Professionals, and aspiring professionals to share.*

August  
1998  
NEWS

Digital Photography in Action in Omaha, NE.



## “Getting Digital with Funk”

Jeff began his professional career nine years ago as a photographer for Tim Bezy Photography. After five years with Bezy, he moved on to a position with Rick Billings Photography. Jeff entered his first print competition in 1995. Since then he has been a Top Ten Non-Master Photographer of Nebraska every year that he has competed. During this time he has received a Kodak Gallery Award and a Fuji Masterpiece Award. In 1996 Jeff earned his CPP and in 1998 he won the “CPP Non-Master Print of the Year” for his print “She’s Got The Look” which was digitally captured. In 1997 Jeff was elected to the Board of the Professional Photographer’s of Greater Omaha. Currently he is the Secretary of the board.

Billings Photography went digital in February of 1996. Currently 90% of all sessions are captured digitally with a Kodak / Canon EOS DCS I Camera. The images are aquired and manipulated using Adobe Photoshop on

PowerMac computers. Photographs that are 8x 1 0 or smaller are outputted to Kodak’s XLS 8600 Dye Sub Printers. Portraits that are larger than an 8x 1 0 are printed by Miller’s Professional Imaging on a Kodak Pegasus Printer. Jeff’s program will cover the use of the DCS 1 Digital Camera. Along with the steps it takes to acquire, manipulate and save the images for client files. He will also answer any questions that you may have about “GETTING DIGITAL”.

**Remember !!**

Fall PPGO Seminar - Wedding  
Photography - Lenny Dixon -  
October 18th - Regency Best  
Western

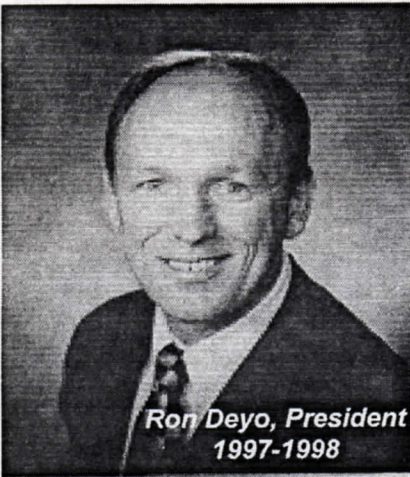
### Schedule for Jeff Funk/Billings Photography Digital Information:

6:30 - 7:00 Great Food (the nice stuff)

7:00 - Studio Tour

7:30 - 9:00 Program (Explanation of Digital Equipment and demonstration)

## OUTGOING PRESIDENTS' MESSAGE



### Past Presidents Message

It is hard to believe it has been four years now that I have been involved with the PPGO board. I have really enjoyed the experience and I thank everyone for giving me the chance to represent this great organization. We have a great group of individuals, all willing to help and share. There are very few Professions that I know of where your competitors and peers are so willing to share ideas to help you improve your own skills and business abilities. I hope that I was able to help PPGO grow in the right direction and we all benefited from the decisions that have been made over the past few years.

Much thanks goes out to my fellow board members past and present. Eric, Steve, Rolland, Mark, Jim, Jeff, Barb, and Katherine, thank you all so very much for all the support and help. This has not been what you would call an easy job, but it has been a great help in my personal and business growth. I encourage our members to become more active.

We are planning a great Fall program

featuring Lenny Dixon, Master Craftsman from Minnesota. Lenny runs a high end photography business featuring weddings. He personally photographs 50 to 60 weddings per year on a total referral basis. Some of his clients include the governor of Minnesota, Arena Carlson. Lenny is highly awarded in the state, regional and national photography organizations. Some of his awards in wedding photography are: 11 Kodak Gallery awards for weddings, seven Fuji Masterpiece awards in weddings, and numerous more. So I feel we have one fantastic program speaker coming in October.

*Our new Board will be as follows:*  
**President** - Steve Miller, **Vice President** - Rolland (Monty) Montgomery, **Secretary\Editor** - Jeff Funk, **Treasurer** - Steve Reese, and **Member at Large** - Robert Shiley. All very dedicated to the growth and improvement of The PPGO.

Enjoy your summer and all that summer business. But do take some time to relax and enjoy your families. They are the real deal.

Thank you again,  
President: Ron Deyo

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### F.Y.I. NEWS

J. Michael McBride was elected to the board of directors of PPA at the Convention in New Orleans. More information to follow.

#### Advertisers rate

To place a camera ready advertisement in PPGO News, the rates are per calendar year: ¼ page \$ 75 ... ½ page \$ 90

Contact Jeff Funk, editor 333-5508

1 9 9 8- 1 9 9 9

**President:** Steve Miller C.P.P.  
7411 S. 89th St. LaVista, NE 68128  
691-3927 (Lucent)  
691-3985 Fax (Lucent)  
679-3516 (Lucent - Cell phone)  
e-mail: stephenmiller@lucent.com  
or stephenmiller@home.com

**Vice Pres:** Rolland Montgomery  
5200 N. 91st Ave.  
Omaha, NE 68134  
(Monty) 571-1338

**Secretary & Newsletter editor**  
Jeff Funk, C.P.P.  
Billings Photography  
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Omaha, NE 68154 333-5508  
home: 331-2731  
email: jfunk@sprintmail.com

**Treasurer:**  
Steve Reese, M.Photog.  
8711 Countryside Plaza  
Omaha, NE 68114 391-3755

**Member at Large**  
Bob Shiley  
15667 Western Ave.  
Omaha, NE 68118 496-1812

**Past President:** Ron Deyo Sr.  
10727 Laci St. Omaha, NE 68127  
331-9514  
email: rdhoney@aol.

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### F.Y.I. NEWS

PPGO wishes to express sympathy for the death of Roscoe Secrets mother this past summer.

**PPGO Board meetings will be held at Lucent Technologies the 3rd Monday of each month @ 6 PM. Contact Steve Miller to attend. Members welcome, yet need to have security pass to enter Lucent Technologies.**

At the meeting in May 1998  
**Four Points/Sheraton Hotel**  
**120 & L St.**

In attendance were: Mary Kay, Joni and Jim Prusha, Bob Shivley, Jim Sousek, Jim Reese, Linda Corns, Rolland Montgomery, Darlene Miller, JoAnn, Rich and Ron Deyo, Mac McCallan, Dick Allen, Ophir Palmon, Eric Brun with speaker Suzanne Fischer and Judy Thompson, office manager of Fischer Photography.

**Welcome To PPGO some new members. Richard (Dick) Allen Wm (Mac) McClelland and Rock Haynes all from Omaha.**

Winners of the raffle draw:  
 Ron Deyo, \$25 gift certificate from Supra Color and Jim Sousek received an electronic sync cord from The Stockhouse.

*There is no scarcity of opportunity to make a living at what you love; there's only a scarcity of resolve to make it happen. — Wayne Dyer*

Hasselblad is going to produce the "XPAN" 35mm rangefinder. It will have two multicoated interchangeable lenses - 45/4 or 90/4 (not Zeiss by the way). It includes manual focus, auto-exposure, Shutter speeds B, 8 sec to 1/1000th, a built-in winder capable of up to 3 fps. Aluminum and titanium construction is partly clad with synthetic rubber. The TTL exposure system is center weighted; auto-bracketing is available. A clever Hasselblad twist added to the camera will make standard 24x36mm images or, with a flip of a switch, panorama format 24 x 65 mm.

### NEW EQUIPMENT, ETC.

Fuji Photo Film U.S.A., Inc. debuts its new GX680 III and GX680 IIIS Professional cameras, which feature a unique barcode system. Perfect for handheld shooting, the GX680 IIIS is 12 ounces lighter than the GX680 III, yet retains all the benefits of this new generation of cameras with the exception of bellows movements. By snapping a format mask into the film holder, both the GX680 III and the GX680 IIIS accommodate 6x8cm (the film holder's default format actual image size (6x7mm), 6x7cm, 6x6cm, and 6x4.54cm. The cameras automatically detect which format film is being used and adjust the number of frames per roll accordingly. Internet: [www.fujifilm.com/](http://www.fujifilm.com/).

### PROGRAM REVIEW

*Review by Steve Miller*

With a late entrance, I did see the whole program on studio promotions, you'd be surprised what does work in a small town, now don't get me wrong, us BIG CITY photographers could learn a lot, and profit from some of those very special ideas ... brought over to Omaha to share. Places asking to do their photographs such as colleges, nursing homes, all school children from K-11th grade in two days! WOW, what a lot of work, yet reviewing such a simple idea, and the promotion it generated and enthusiasm, maybe we should all move to a small town and try some of these ideas. And for all us BIG CITY people wanting "digital" so bad, try her idea of exacto knife and copy negative, you might be pleasantly suprised of what a 20x24 really

looks like in "semi" appearance of digital combination photography. Seems like I did this years ago on a project and it worked, yet the digital does have that appeal of "something new and exciting".

*New and exciting ideas will be happening to PPGO this Fall. Look forward to the next issue: Programs, less meetings and ... SOME NEW IDEAS*



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**Free** Freight on \$350 orders to qualified accounts (Background paper excluded)  
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## Murphy's Laws of Wedding Photography

1. If you agree to shoot a discount package for a certain date, you will receive 6 other calls for the same date, including two from celebrities, and one from the Clintons asking you to cover Chelsea's secret ceremony.

2. If it's a 30 minute drive to the location and you give yourself an hour, you will arrive 30 minutes early, but if you give yourself 30 minutes, you will arrive 15 minutes late.

3. If you pack 20 rolls of film, you will use 10. If you pack 10 rolls of film, you will need 20.

4. If the bride is on time....the groom will be late. If the groom is on time...the bride will be late. If they're both on time.....you will be late.

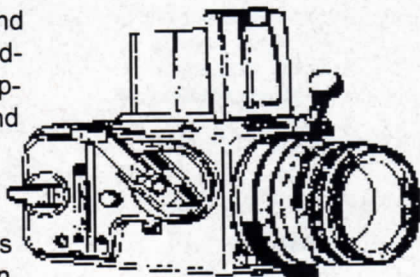
5. The amount of time the bride is late is directly proportional to the amount of time you were early.

6. Mothers of the bride will offer no input regarding what should be photographed until after the proofs are delivered.

7. If you shoot with 35 mm, the bride will have been told to make sure it's medium format. If you shoot with medium format she will have been told to make sure it's a Hasselblad. If you shoot with a Hasselblad...she won't care.

8. If you have Saturday and Sunday, back to back weddings, the Saturday reception will end at 2:30 am and the Sunday ceremony will start at 9 am.

9. Any camera and/or lens that is dropped, will fall on concrete, even if you are standing on lawn.  
by Karen Simmons, Photographer, The DK Gallery  
<http://www.thedkgallery.com>  
Atlanta, GA



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MON - FRI 8 - 6,  
SAT 9 - 1



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(1 Blk. North of Pacific)

### INTERNET GUIDE TO ?

For those interested in a complete site on the internet involving a host of "links" to topics from 3-D animation, royalty free images, "plug-in", web design and prepress, plus lots of site containing information on various graphic and design article, check out the WEB page of : <http://www.i-us.com>

One of my favorites, minus the advertising scroll on the side is the: <http://www.bhphotovideo.com> please go the the far left, towards the bottom and you will find four topics: Photo, Video, Imaging and Pro Audio. Drilling down to these, you find additional "links" to vendors, articles, etc. Good if you know the name of a company and not sure what products they offer, or are just browsing for ideas. Any interesting WEB sites, contact Steve Miller

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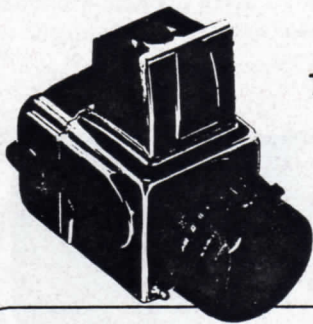
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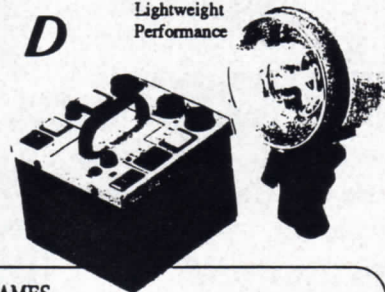
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## FOR SALE

Hasselblad ELM, 150mm and 80mm, Vivitar 283, Quantum Battery Packs. contact Steve or Jim Reese at 391-3755

## EQUIPMENT

180mm lens.....127mm lens  
R B body only... 120/220 backs  
Prism for 6 x 7 body

MAMIYA 645J, PRISM, 120 INSERT  
645 W/A f2.8 lens

Nikon F2 f1.2 lens, motor drive  
Omega Cold light 4 x 5 enlarger  
cash only 397-9610, if not in leave  
message

## EQUIPMENT FOR SALE:

Various studio and candid props, call for details. And New Art leather mats for sale. Assorted colors and formats, additionally 4x5 field camera and lenses. Call: Tim Bezy 291-1093

## FOR SALE

Two Venca programmable radio slave systems (1 transmitter and 1 receiver per system.) These have 4 separate channels to operate up to 4 lighting systems. Both have been recently overhauled. Not recommended for use with Hasselblad cameras. \$225 per set. \$400 for the whole system.

Dave Fowler  
16 N. Spruce  
Ogallala, Ne 69153  
308-284-6471 Wk  
308-284-4808 Hm  
fowler@megavision.com

Many persons have a wrong idea of what constitutes true happiness.

It is not attained through self-gratification, but through fidelity to a worthy purpose. — Helen Keller

## DOOR DISPLAYS FOR '98 CUT ME OUT, SAVE ME UPDATED 9/1/98 BY LOCATION:

### OAKVIEW

Oct. 12-18

### WESTROADS

Sept. 14-20

### SOUTHROADS

Nov. 9-15

## SCHEDULE BY DATE

Feb. 9-14	Oakview
Mar. 9-15	Westroads
Apr. 13-19	Southroads
May 11-17	Oakview
June 8-14	Westroads
July 13-19	Oakview
Aug. 10-16	Southroads
Sept. 14-20	Westroads
Oct. 12-18	Oakview
Nov 9-15	Southroads

Breakdown: per location, left to do.

Oakview	1 (Oct. 12-18)
Westroads	1 (Sept. 14-20)
Southroads	1 (Nov. 9-15)

Special thanks to Eric Brun of Lisle Ramsey Photography for time spent in arranging these our best display schedule in years. Please, personally thank Eric for all his fine work on this schedule.

Ron Deyo, past president will assume this responsibility for the doors in 1999. Any suggestions, please contact Ron @ 331-9514 (studio number)

## PPGO DISTRIBUTION

PPGO News will also be available at the following locations in limited supply.

Rockbrook Camera ... 108& Center  
Supra Color ... 92 & Maple  
The Stockhouse 92 & Maple

All members will be mailed the newsletter at least **one week** prior to the meeting. Steve Miller editor/V.Pres.

*How would you like: Less meetings, guaranteed great programs, a closer more intense program dealing with more individual attention and access to the program speaker, and a great meal. Interested stay in touch for ... new ideas and a new direction to get the membership involved and supportive of PPGO*

Henri Matisse:

*"Derive happiness in oneself from a good day's work, from illuminating the fog that surrounds us."*

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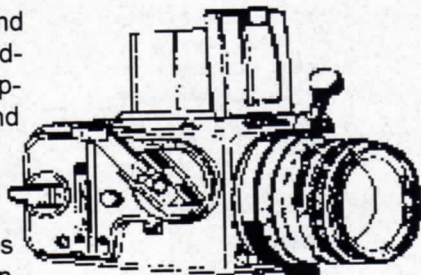
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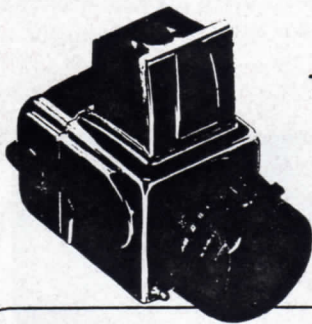
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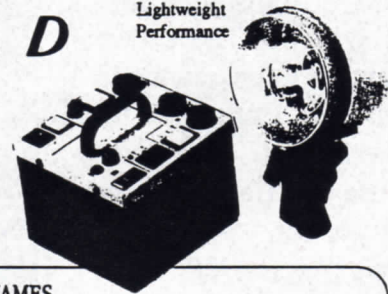
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R B body only... 120/220 backs  
Prism for 6 x 7 body

MAMIYA 645J, PRISM, 120 INSERT  
645 W/A f2.8 lens

Nikon F2 f1.2 lens, motor drive  
Omega Cold light 4 x 5 enlarger  
cash only 397-9610, if not in leave  
message

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Nov. 9-15

## SCHEDULE BY DATE

Feb. 9-14	Oakview
Mar. 9-15	Westroads
Apr. 13-19	Southroads
May 11-17	Oakview
June 8-14	Westroads
July 13-19	Oakview
Aug. 10-16	Southroads
Sept. 14-20	Westroads
Oct. 12-18	Oakview
Nov 9-15	Southroads

Breakdown: per location, left to do.

Oakview	1 (Oct. 12-18)
Westroads	1 (Sept. 14-20)
Southroads	1 (Nov. 9-15)

Special thanks to Eric Brun of Lisle Ramsey Photography for time spent in arranging these our best display schedule in years. Please, personally thank Eric for all his fine work on this schedule.

Ron Deyo, past president will assume this responsibility for the doors in 1999. Any suggestions, please contact Ron @ 331-9514 (studio number)

## PPGO DISTRIBUTION

PPGO News will also be available at the following locations in limited supply.

Rockbrook Camera ... 108& Center  
Supra Color ... 92 & Maple  
The Stockhouse 92 & Maple

All members will be mailed the newsletter at least **one week** prior to the meeting. Steve Miller editor/V.Pres.

*How would you like: Less meetings, guaranteed great programs, a closer more intense program dealing with more individual attention and access to the program speaker, and a great meal. Interested stay in touch for ... new ideas and a new direction to get the membership involved and supportive of PPGO*

Henri Matisse:

*"Derive happiness in oneself from a good day's work, from illuminating the fog that surrounds us."*

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**Professional Photographers of America**  
**THE WORLD'S GREAT STORYTELLERS.**

*Although this might be "OLD NEWS", isn't it great that Nebraska has many great photographers.*

Some you may know in the Omaha area, **Roscoe and Cheryl Secret** attend our meetings, and have served on the board, and **Tina Marie** who has given a program for PPGO, is on the state board, and is self employed, and **Rick Billings** served on the board and will be on the Digital Imaging Roundtable on Aug. 1st. **Dick Evans** and **Roger Elrod** both from Lincoln, both served on the state board, and have given programs for PPGO. Do we bring in the talent, or what!

PPA Programs And Events

Monday August 3

EARLY BIRD WORKSHOPS

6:30 a.m. - 8:30 a.m. Early Bird W14  
 Angular Wedding Photography

**Cheryl DuPree, Omaha, NE**  
**Roscoe DuPree, M.Photog., PPA Certified, Omaha, NE**

You will explore variations in posing brides and grooms, and discover how you can create more images from each pose using angular photography. Ultimately, you will create more images in less time.

Portrait Safari S6

Seniors And Couples The Fun Way

**Roger Elrod, M.Photog.Cr., PPA Certified, Lincoln, NE**

Whatever your level of experience, you will benefit from Mr. Elrod's discussion of posing the hands, feet, eyes, and head. He will also cover proper meter readings and communication as a means of obtaining the best possible expression.

Portrait Safari S8  
 Heart To Heart Couples  
**Richard Evans, M.Photog.Cr., Lincoln, NE**

You will learn to create the perfect mood for couples on location. Mr. Evans will cover location selection, lens choice, posing the male and female forms, and lighting.

6:30 a.m. - 8:30 a.m. Early Bird W3

Expressing Creative Visions  
**Tina Marie Vance, M.Photog.Cr., PPA Certified, Omaha, NE**

Ms. Vance will explain and demonstrate diffusion, high grain film, black and white techniques, and other creative avenues that emphasize mood. She will also discuss the challenge of working with children and achieving "heirloom imagery."

### **Attention Flash Bulb Users**

Meggaflash Technologies of Ireland, who took over the manufacture of Sylvania flashbulbs in 1995, are undertaking a study concerning the uses off flashbulb lighting in the 21st century for such specialized applications as high speed photography, painting with light, and theatrical special effects. Meggaflash is also offering photographers a choice of three flash bulb replacements in the original Sylvania line. The Flood flash pf330 replaces the Sylvania Bulb Type FF 33, the Medium peak pf200 replaces Sylvania Bulb Type 2, and the Slow peak pf300 replaces Sylvania Bulb Type 3. Specifications and possible applications for each are covered on the company's website. All sales are direct to customer and Meggaflash also specializes in making up custom flashbulbs that meet particular lighting needs. <http://www.meggaflash.com/>



Calendar Of Events

PPN Annual Meeting  
 September 13-14, 1998  
 Mahoney Park

PPN Board Meeting  
 November 9, 1998  
 TBA

PPN Winter Conference  
 January 17-18, 1999  
 Hastings, NE

Certification Class for C.P.P.  
 TBA sometime in February  
 contact Warren Johnson

PPN Board Meeting  
 February 22, 1999  
 TBA

Heart Of America Conference  
 April 9-14, 1999  
 Kansas City

*Supplied by Warren Johnson, Editor PPN, News.*

*Albert Schweitzer :*  
*"Happiness is nothing more than good health and a bad memory."*

**NEXT ISSUE: DUE LATE  
 SEPTEMBER!**

Incoming President's message, schedule for 1998-1999 programs.

*A BOLD new direction for PPGO. Some Courage needed to continue!*

*Next Issue, new editor, fresh ideas and ... Your input needed !*

**The Winner: Russ Lindeman**

(Front Row L-R) Rich Deyo, Steve Reese,  
Ron Deyo Sr. and Jason Deyo  
(Back Row L-R) Ron Deyo Jr., Jim Reese, Russ  
Lindeman, Mark Higgins, Eric Brun and Monte Evans.

Pacific Springs Golf Course

1998 PPGO Golf Outing



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**PROSPECTIVE MEMBERS AND  
GUESTS NO CHARGE FOR THIS  
MEETING !**

**Schedule for Jeff Funk - Billings Photography 132 &  
Davenport ( 1 blk. So. Dodge St. on 132 St.)**

6:30 - 7:00 Great Food (great munchies, not fat free!)  
7:00 - Studio Tour  
7:30 - 9:00 Program (Explanation of Digital Equip-  
ment and demonstration)

Important dates for 1999!  
JANUARY 8-10  
PPA Digital Imaging and Video  
Conference, Caesars Palace  
Hotel, Las Vegas,  
Nevada  
JANUARY 11-14  
PPA Marketing and Manage-  
ment Conference, Caesars Pal-  
ace Hotel, Las Vegas,  
Nevada  
JULY 23-28 PPA '99,  
Atlanta, Georgia