

**PROFESSIONAL
PHOTOGRAPHERS
of GREATER OMAHA**

**FEBRUARY
1997**

1996 PPGO IMAGE OF THE YEAR



"On the Wings of Love"

by Barbara Jakle-Miller

President's Message

Well it's the start of a new year and I hope everyone is working hard to make this your best year ever. My staff and I have been working hard on goal setting for 1997, and if all goals are attained, my staff and I will be on a cruise to the Bahamas next January! Whether you have several employees, or a staff of one, an annual strategic planning session is a major key to the success and growth of any business. Now's the time to set your business goals!

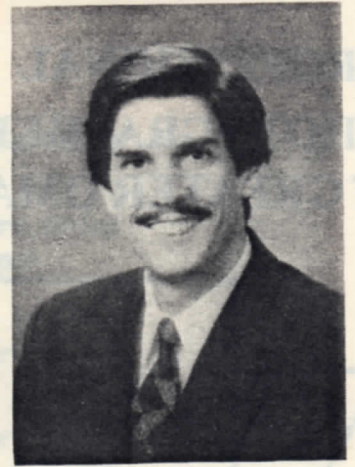
I would like to thank Rich Rader for a super program on *Increasing Wedding Dollars Without Working Harder*. I missed part of his program but thanks to *Mr. Video* I was able to see the parts I missed. Thank you *Mr. Video* for video taping our monthly speakers for the new PPGO Library. If anyone is interested in purchasing a tape of Rich Rader's Wedding Program for \$10 please contact me or call Jim Reese - who has volunteered to be the PPGO Video Librarian - to check out PPGO's copy. Thanks Jim for becoming PPGO's new librarian.

Our February meeting will be our first PPGO Print Judging for 1997. I hope everyone is preparing to bring prints to be judged and critiqued by our panel of Masters.

One other note, if you haven't paid your PPGO 1997 Dues and Fees yet, please do so now so Mark won't have to send out reminders. Thank you.

See you at our February meeting.

Sincerely,
Eric J. Brun, President

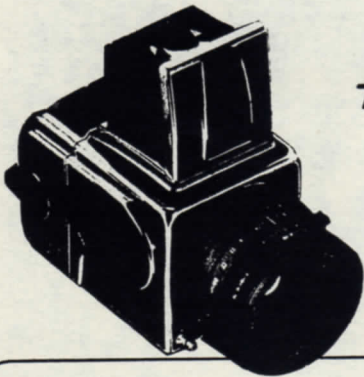


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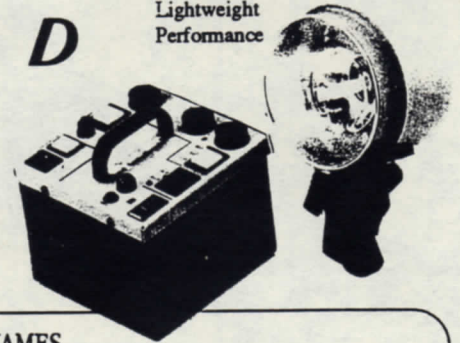
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NEWSLETTER

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PPGO's February 6th General Meeting Presents:

Master Print Critique

Back by popular demand, our February meeting will be devoted to print critique and judging. Our judges will be Tina Marie Vance, M Cr.; Rick Billings, M Cr.; and Mervin Reese, M Cr.

Your prints will be judged on their technical merit not on presentation, so please bring your work whether it is a proof, 8x10, or wall print. Our judges will give their opinions on how you might improve your prints and your chance for a higher score. Below is the PP of A point system the judges will be using.

Exceptional	100-95
Superior	94-90
Excellent	89-85
Deserving a Merit	84-80
Above Average	79-75
Acceptable	74-70
Not Acceptable	69-0

With the Regional Print Judging coming up in April, this meeting is an excellent opportunity to have your best work critiqued and still provide time to make any changes before HOA!

See you at 6:00 at the Regency Best Western.

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PPGO Explorer News

The PPGO Explorer Post's January 20th kickoff meeting was a big success. Over 30 high school students and their parents joined several PPGO members at Lisle Ramsey Photography for the first of several meetings.

The post is currently made up of 17 Omaha and Council Bluffs area teenagers who have a strong interest in pursuing photography as a career or hobby. We also have 10-12 other students who are on our waiting list!

The purpose of the Post is to introduce interested area high school students to the different career opportunities available in professional photography. We currently have meetings planned to discuss Forensic, School, Wedding and Photo Journalistic Photography; Finding & Buying the Right Camera Equipment for you; What is a Custom Lab; and How a Wedding/Portrait Studio functions. The post will be meeting 2-3 times a month from now through May.

Thank you Eric Brun for hosting the January meeting and also thanks to Ron and Rich Deyo, Jim Reese, Mark Ciciulla, Barb Jakle-Miller, Katherine Minter, Ophir Palmon and Don Veys for donating their time for January's meeting.

Explorer Meetings

- Feb 3rd Essay Photography, 6:30pm
- Feb 17th Photographics, 6:30pm
- Feb 24th Mervin Reese Photography
- March 3rd Essay Photography, 6:30pm
- March 17th Fortina Rockbrook Camera
- April 21st Through the Looking Glass
Photography, 7:00pm

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Starting in January 1997 Kevin Hart of *Mr. Video* will begin taping all PPGO Programs and Speakers with the sole purpose of creating a Video Library exclusively for the PPGO members to enjoy.

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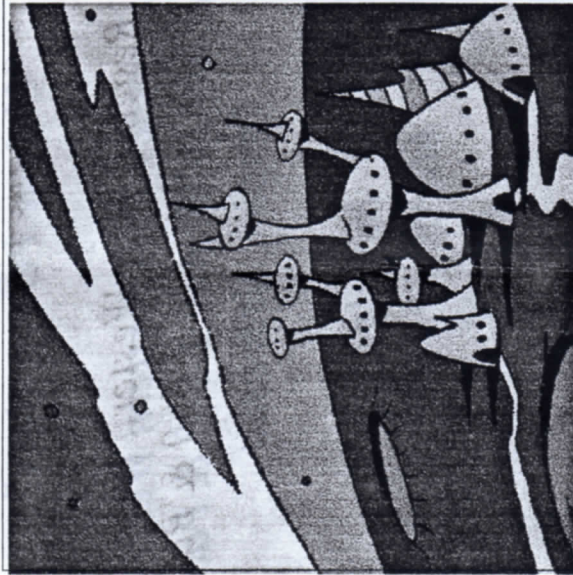
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Did you here about the
PPGO meeting in March?
It's on Panoramic
Photography.

Fattt -out man,
You mean like BIG
pictures, super size
stuff?

Yeah!! Call Mark at 1-800-777-0517 to
let him know your coming.
There giving away Fuji Film too.
Hurry space is limited if you
know what I mean.



Now is the time to come to this meeting if you haven't been to one in a while. You wanted something different and here it is.

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STEPHEN SMITH M.PHOTOG. FROM TOPEKA KANSAS WILL BE OUR MAIN SPEAKER. Stephen will show how Panoramic

Photography is applied in Commercial Photography, Wedding images and the rights to an image.

**RICH RADER M. PHOTOG. CR. FROM FREMONT NEBRASKA will show us his use of Panoramic Photography using the Noblex
and Fuji 617.**

ARVID OLSON FROM LINCOLN NEBRASKA will show use of the Circuit Camera.

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909 South 107th Ave I-680 & Pacific
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*Monday
March 10, 1997
6 P.M.*

Please R.S.V.P. to (402) 571-0330 or 1-800-777-0517.

Voice Mail is checked daily.



Congratulations

Bud Reese

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Jim Reese	957.50
Eric Brun	950.13



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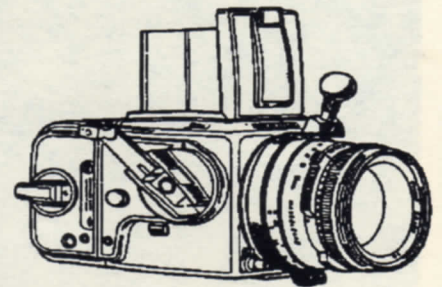
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Calendar of Door Display's

February 10th	Oakveiw
March 10th	Oakveiw
April 14th	Westroads
May 12th	Southroads
June 9th	Oakveiw
July 14th	Southroads
August 11th	Westroads
September 8th	Oakveiw
October 13th	Southroads
November 10th	Westroads



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CALENDAR OF EVENTS

- Monday, February 10 PPGO GENERAL MEETING at Regency Best Western Hotel "Master Print Critique" 6:00pm
- Monday, March 10 PPGO GENERAL MEETING at Regency Best Western Hotel Steven Smith, "Panoramic Photography" 6:00pm
- April Meeting To be announced.
- Monday, May 12 PPGO GENERAL MEETING at Regency Best Western Hotel 6:00 pm
- Monday, June 9 PPGO GENERAL MEETING at Regency Best Western Hotel Masters Print Critique and Change of Officers 6:00pm

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Big News inside these Pages!

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