

# PHOTOGRAPHY

# TODAY



A bi-monthly publication from the Professional Photographers of Greater Omaha, Inc

January / February 1999

## \$1,000,000.00 Sales Goal Reached in 1999!!!

Come hear how William Baumgartner was able to reach his 1998 sales goal.

William started his photographic career at age 14 photographing National Guard Soldiers for \$1.00 ea. in the summer. After graduating

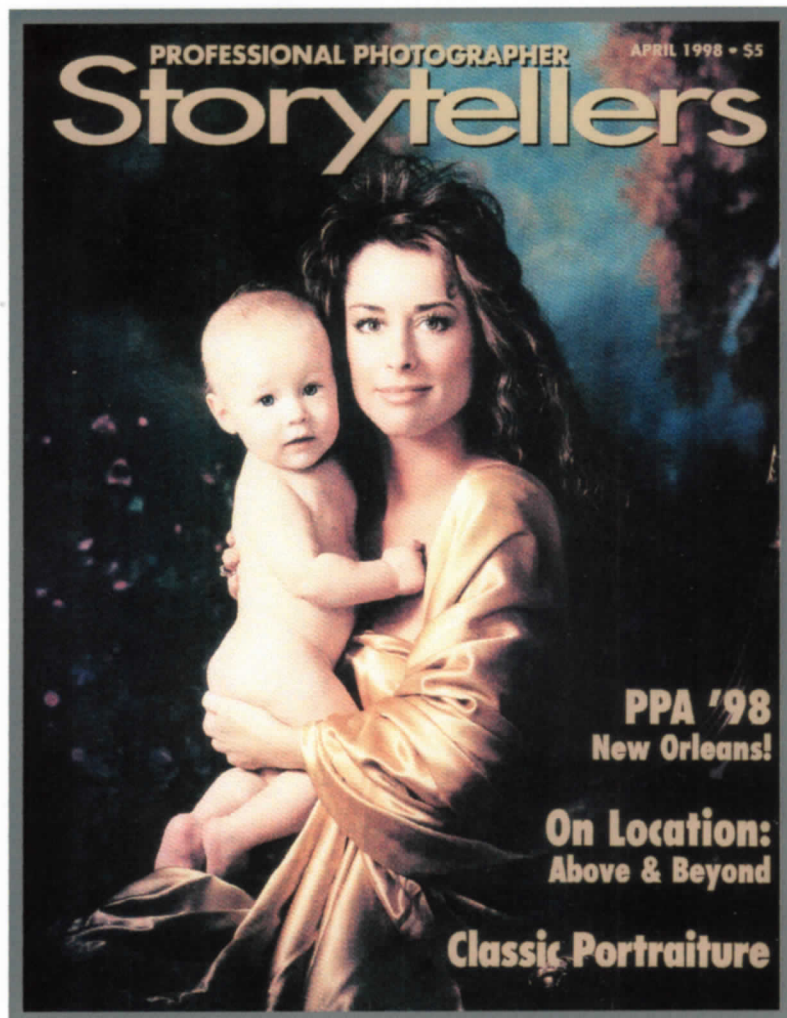
from Brooks Institute in 1976, he worked for a number of studios throughout southern California.

After a part-time job outside of the photography field turned in to a 12+ year commitment, Baumgartner and his wife Ann opened Baumgartner

Portraiture in Denver, Colorado in 1996. Specializing in classic studio portraiture the Baumgartner's have quickly developed an international clientele from as far away as Indonesia, Russia, and even Eastern Nebraska. Baumgartner doesn't do weddings, tries to turn away seniors, and has only done one on location sitting in the past three years. This the Baumgartners have reached their sales goal of \$1,000,000.00 and have great plans for the future.

If you are a 1999 PPGO member the price of the program is **INCLUDED** in your 1999 PPGO dues. If you **ARE NOT** a PPGO member the price for the program and meal is \$99. So lets see everyone in attendance for this **FOUR HOUR** program on February 21st at 1:00 pm at Four Points Hotel 120th and L will be the location for the program. Members meals are \$25.00 per person.

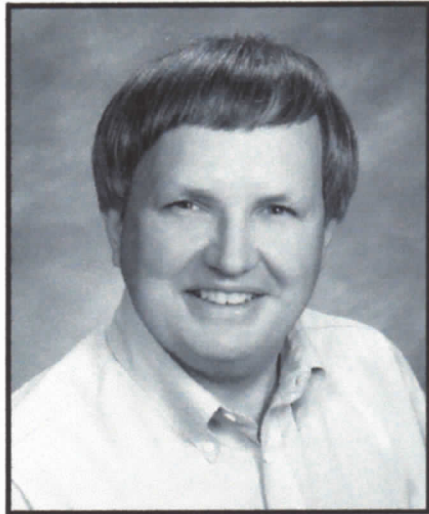
**Date: February 21st**  
**Time: 1:00 p.m.**  
**Place: 4 Points Hotel 120 & L**



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# The President's Message



**Steve Miller 1998-1999**

1999 and only 356 days til the end of the decade! How many times have you heard that, and the famous Y2K bug?

With the reminder of the date out of the way, and those who have computers, awaiting the "crash of their system", let's expect a lot of things from PPGO in 1999.

With the success of our Christmas party with fine food and guests, many thank yous go to a lot of people, including the Board for organizing the arrangements, gifts, food, and photographs. To have such a turnout with such apparent turmoil in the background of all the new changes and reorganization of PPGO and the new directions, it was exciting to hear Mervin Reese speak about his views on changes, how proud he is of his son's and PPGO in general.

During our A/V presentation, it was exciting to see some "old friends", some who have passed on, some

who have chose not to join the association, and some new friends. We have a rich heritage of professional photographers here in Omaha, some quite successful, some of us up to new challenges, and some who are always just there making things happen. And looking back, how many other associations can you think of (photography related in Nebraska) who have continued for so many years.

We need to go forward with this association, breaking new ground, putting forth a united appearance in our door displays, having all the owners appear as a group. To present a consistent, professional appearance in numbers and showmanship. We're here to sell the general public on why they want a PPGO member to tell their story in photographs. We're here to educate our members, bring in top talent, organize and present informative meetings, and make the PPGO a profitable association. Reevaluation of how PPGO can make your program evening informative with information on what you can take home, meetings that start and end on time, and a great meal and eating place, thereby ending the practice of a meeting a month, and a plan for the year in which you can plan on for budgeting your time and expenses.

Steve Miller,  
PPGO President

*As mentioned at our Christmas party, Steve Reese has worked out a plan for meetings in 1999. See page 7 for program schedule.*

## 1998 - 1999 PPGO Officers

**President:** Steve Miller C.P.P.  
7411 S. 89th St. LaVista, NE 68128  
691-3927 (Lucent)  
691-3985 Fax (Lucent)  
679-3516 (Lucent - Cell phone)  
stephenmiller@lucent.com

**Vice Pres:** Rolland Montgomery  
5200 N. 91st Ave.  
Omaha, NE 68134 Ph# 571-1338

**Secretary & Newsletter Editor**  
Jeff Funk, C.P.P.  
13132 Davenport St.  
Omaha, NE 68154 Ph# 333-5508  
email: jfunk@sprintmail.com

**Treasurer:** Steve Reese, M. Photog.  
8711 Countryside Plaza  
Omaha, NE 68114 Ph# 391-3755

**Member at Large:** Bob Shiley  
15667 Western Ave.  
Omaha, NE 68118 Ph# 496-1812

**Past President:** Ron Deyo Sr.  
10727 Laci St.  
Omaha, NE 68127 Ph# 331-9514  
email: rdhoney@aol

**Hospitality Person:** Darlene Miller  
Ph#339-0446 Call with any news.

1999 Display Schedule		
Mark your calendars!!!		
Set-up Time 8:00am - 8:30		
Take Down 6:00 *5:00		
Feb.	15-21	Oakview
Mar.	8-14	Westroads
Apr.	TBA	Southroads*
May	10-16	Oakview
Jun.	14-20	Westroads
Jul.	12-18	Oakview
Aug.	9-15	Southroads*
Sept.	13-19	Westroads
Oct.	11-17	Oakview
Nov.	8-14	Westroads

*Free  
amb 16*

# A Letter from the PPGO Treasurer

By Steve Reese

Dear PPGO members. Happy new year! I would like to personally thank you for your vote of confidence on the new changes this organization has taken. This board has taken some bold steps.

The programs this year are going to be superb! The quality of speakers is tremendous. I have tried to call in favors and so far, the talent has been more than generous with their support on making the trip to Omaha and make their presentation

unique to our needs. Remember, we will have 4 Sunday programs and they will be 4 hours in length each, how is that for value.

The display schedule is very strong. We encourage those of you who do not display to find out how you can be a part of this great advertising avenue. If there is enough people who would like to purchase panels, maybe we can get a better price on a quantity purchase. Or if you know someone who is not using theirs, let

us know. We will make the officers the clearing house to buy/sell the panels.

The New Year marks a new beginning for this organization. Every service group and even professional organizations are fighting to keep their members. Some have even closed shop and decided not to meet any more. Here at PPGO, the board has committed to give you more than your money's worth for the year 1999. I am pleased to be working with this fine group of people. I cannot give any one person the credit, it goes to all!

I also want you to be thinking on who you would like to nominate when elections come in May, not that anyone of us is leaving, we just need to be thinking about the future.

Thank you again for helping us make PPGO a strong organization.

Sincerely,  
Steve P Reese

## ON THE World Wide Web

Here are some web pages that you may find interesting to visiting.

Heart of America Conference at  
[www.networksplus.net/hoa](http://www.networksplus.net/hoa)

Larry Peters, Peters Photography at  
[www.petersphotography.com](http://www.petersphotography.com)

Kirk Voclair's Photographers Forum  
<http://www.kvphoto.com/pro4um>

Gary Box Photography at  
[www.garybox.com](http://www.garybox.com)



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## PPGO Happenings

### PPGO Program Schedule

February 21 - William Baumgartner  
May 16 - Dave Newman  
June 27 - Family Picnic  
June 28 - Golf Outing  
September 12 - Roy Maderis  
Oct. 10 to be announced  
Dec. X-mas Party

### For Sale

Backgrounds \$50. ea, Display Doors \$150., 20x30 Light Box, Marquis Letter Set and other progs.  
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Call Rick Billings 724-779-7600

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**Help Wanted:** Studio is looking for a Customer Service person and a Office Manager. For more information about the positions please call Steve Reese at 391-3755.

Forward all newsletter comments, suggestions, articles, listings and advertisements to Jeff Funk, Newsletter Editor.

### PPGO Board Meetings

The board will meet every 3rd Monday of each month. The meeting will start at 6:30pm at the Garden Cafe in Rockbrook Plaza. If you have any comments, questions or concerns please call Steve Miller to arrange an agenda for you.

## Siena/Francis House says "Thanks!"

Just a note to say "Thank You" for the \$200 in toys for our children at Siena/Francis House. The gifts will be very much appreciated by the children.

I am very grateful for your support and truly appreciate your confidence in our organization and our work. As a result of the caring and concern of many like you the Siena/Francis

## PPGO to Honor Fellow Photographer

Our good friend Bob Pyles of the Bob Pyle Studio in Lake Manawa passed away on Friday the 8th of January, He was a past member of this organization and a great supporter of our cause.

He not only gave us his talents, Bob and his wife Sandra, also hosted many of the summer parties at his home on the lake. What a day we would have when they entertained us.

To show our gratitude, I have personally asked the board if they would like to help fund a scholarship in his name. This is how it will work. We would like to send one of our members to a full week at MAIPS at Waterloo this year. This scholarship would be funded by

House was able to provide more than 225,000 meals, 74,000 nights of shelter and over 16 tons of clothing to those who turned to us in need in 1997.

May your days be filled with blessings and happiness. On behalf of our guests, please accept my sincere thanks.

Paul Koch, Executive Director

donations made to PPGO and the balance due would be paid by the Reeses'. I know this will honor Bob's family as well because he did give a lot to this industry.

In closing, We would like to honor Sandra and her family by presenting her with a plaque showing them our gratitude for their generosity and present a certificate at our February meeting. **We will then announce the name of the recipient on that day as well.**

So, if you would like to donate to this one time scholarship fund please make the check to PPGO in care of Steve Reese. *See page 2 for Address*

Sincerely, Steve Reese

### Attention 1999 PPGO Members

MAIPP is supplying PPGO with a \$100.00 scholarship. The balance of the tuition will be paid by donations made to PPGO for the Bob Pyles Scholarship. Also PPGO will match MAIPP's \$100 donation. Fill out form and mail by **Feb. 15, 1999** to Jeff Funk 2013 King Dr. Papillion, NE 68046 **Must be a paid "99" Active, Associate, or Aspiring member!!! Please Print!!! Only register if you can use the scholarship! Drawing held at the meeting on Feb. 21st, need not be present to win**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

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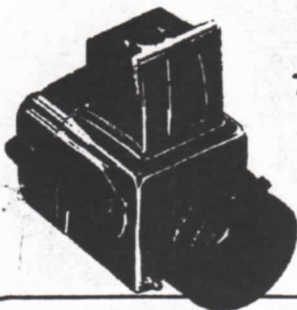


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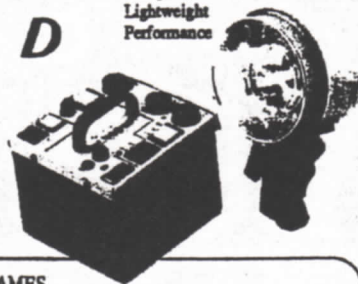
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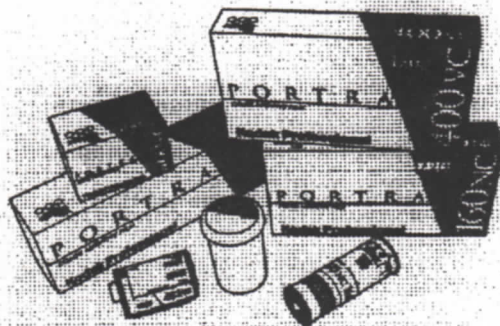
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Christmas Party  
98'

## Calendar Of Events

PPA Certification Class for C.P.P.	February 1999	Contact Warren Johnson (402-571-6556)
PPGO February Program	February 21, 1999	Four Points Hotel, 120 & L Omaha, Nebraska
PPA Heart Of America Conf.	April 9-14, 1999	Kansas City, Missouri
Spring Super Monday	April 12, 1999	
PPGO May Program	May 16, 1999	Four Points Hotel, 120 & L Omaha, Nebraska
PPGO's Summer Picnic	June 27, 1999	TBA
PPGO Golf Outing	June 28, 1999	TBA
PPN Summer Conference	July 10-11, 1999	Kearney, Nebraska
PPA National Conference '99	July 23-28, 1999	Atlanta, Georgia
PPGO September Program	Sept. 12, 1999	Four Points Hotel, 120 & L Omaha, Nebraska

Heart of America Convention ...April 9-14 in Kansas City  
for more detailed information visit the

WEB site of <http://www.networksplus.net/hoa/index.html>

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**Tentative schedule for PPGO Feb. 21st meeting  
North Room, Four Points Hotel**

- 1:00**     **Cash bar in the room and socialize**  
**1:30**     **Short meeting (treasurer report, door report, membership  
report, presentation of plaque to Sandra Pyles**  
**1:30**     **Meal of your choosing ... call in order to Steve Miller**  
**2:30**     **Program - William Baumgartner - \$1,000,000.00 and ...**

**Meal Cost is \$25.00**

**MEAL CHOICES ARE: NEW YORK STRIP (10oz.)**

**SALMON STEAK**

**BONELESS BREAST OF CHICKEN**

**(ALL SERVED WITH TWICE BAKED POTATOE, VEGGIES, ROLL COFFEE OR TEA)**

**Order must be called IN to**  
**Steve Miller 691-3927 or**  
**331-0271**

**BY February 18th or leave message**

**1999 Display Schedule**

**Mark your calendars!!!**

**Set-up Time 8:00am - 8:30**

**Take Down 6:00 5:00\***

Feb.	15-21	Oakview
Mar.	8-14	Westroads
Apr.	TBA	Southroads*
May	10-16	Oakview
Jun.	14-20	Westroads
Jul.	12-18	Oakview
Aug.	9-15	Southroads*
Sept.	13-19	Westroads
Oct.	11-17	Oakview
Nov.	8-14	Westroads

**Just a reminder, the day of the program will be a take down  
day at Oakview Mall at 6 P.M.**

**Cut and Save**



***It is with great pride, that PPGO Inc. is offering for our membership for the first time, a scholarship to MAIPP. The board/officers hope this can continue for many years.***

***Many thanks to MAIPP's board and trustees, and special thank you to Mr. Fred Fiddelke C.P.P. of Atlantic, Iowa (trustee-props, models and equipment) for arranging this scholarship for 1999.***

***MAIPP is being held June 6-10 1999 at the University of Northern Iowa camp in Cedar Falls, Iowa The tuition is \$550 including meals and double occupancy housing in the dorms class sizes are limited so apply NOW.***

***The Mid-America Institute of Professional Photography (MAIPP) is an affiliated school of the Professional Photographers of America. Established in 1980, MAIPP has a proven record of dedication to the highest quality education at very reasonable rates. Held the first week of June each year, over half of the MAIPP students have returned to take additional courses and enjoy the variety of networking opportunities.***

***Location -MAIPP is held on the University of Northern Iowa campus in Cedar Falls, Iowa. The University offers the best in audio-visual presentations, spacious classrooms, and urban and environmental settings within a short walk from the classroom. Classes are held within a short walk from the residence halls.***

***1999 Schedule - Classes will be held from Sunday evening June 6 through Thursday afternoon at 3:00 P.M., June 10.***

***Tuition - Tuition includes your MAIPP course, lodging in a double-occupancy dorm room at the University of Northern Iowa, four breakfasts, four lunches and three dinners, one is an all school barbecue fun night. The tuition for 1999 is \$575, with a \$25 discount if you register by December 31, 1998. If tuition is paid in full after April 1, 1999, an additional \$100 is charged. All P.P. of A. members will receive two achievement merits upon completion of the course.***

***Did you register for the scholarship, form on page 4!  
Get registered. and mail form to Jeff Funk by the 15th !***

# **maipp**

instructors

**Gary Box, Ph. Cr.**  
***Breaking the Mold on Seniors***

**Leonard Levy, M. Ph., Cr.**  
***Beginning Portraiture***

**Don MacGregor, MPA, M. Ph., Cr., F/A.PP ABC, SPA, (HLM)**  
***Environmental Lifestyle Portraits***

**Joyce Wilson, M. Ph., Cr., ASP**  
***Photography: A Passion***

**David M. Ph., Cr. & Linda Cr. Smith**  
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***Business & Studio Management***