
PHOTOGRAPHY

TODAY



A bi-monthly publication from the Professional Photographers of Greater Omaha, Inc

Sept / Oct 1999

Expanding Your Product Line by Promoting Cultural Heritage

By Sara Frances, M.A,
M. Photographer., Cr.

Sara Frances is president and chief photographer of a 28 year old Colorado corporation specializing in pictures of people for both commercial and personal applications. She enjoys unusual recognition for style in both commercial and art photography because of her art background and eclectic approach to technique and alternative photographic media. She is as equally at home with architecture for Builder/Architect Magazine, landscapes, faces and public relations as she is venture-some into exotic photojournalism and unique three-dimensional photo sculptures. Her two current projects are book manuscripts: first, a photo essay about the "Days of the Dead Customs" in rural Mexico, photographed entirely with manipulated Polaroid, and second, an extensive how-to book about black and white fine art wedding photography.

Sara has been honored with three academic degrees: a BA with distinction in foreign languages and literature, an MA in comparative literature of the theater and the criticism of art, and an AGS/Photography with honors, which is a two-year technical degree. She has won Kodak's Impact in Applied Photography award, has been published in

Hasselblad's art magazine, and furnished the opening images for the Hasselblad multi-projector show "Eye Witness". Last year she received an ASP Mentor Scholarship. Over 100 ribbons from fine art and photography competitions hang on her wall, including a number of Kodak Gallery and Fuji Masterpiece trophies. Recently she won a millennium 2000 competition form Popular Photography with a manipulated SX70 image which will be published in January.

A professional photographer since 1972, Sara taught at the University of Colorado and lectures to college and international workshops and in her studio, where there is usually also found a teenager in an Executive Internship program. She is an accredited instructor for the Professional photographers of America Winona School of Continuing Education and gives approximately 30 seminars and workshops annually on subjects that range from commercial photography for the mostly portrait studio to hand coloring and print enhancement to no-pose portrait posing to elegant weddings in black and white to photojournalism in the Third World. She is sponsored by Art Leather, The Pro Lab, Inc., Hasselblad USA, Polaroid, Wasatch Photographic, Mamiya, SpotPen, Eastman, Kodak and Fuji.



She holds an annual week-long workshop combining Polaroid SX70 art and photojournalism with the Flying Colors Artist Workshops, and has been the featured speaker for international professional associations. She organized and co-instructed the first bilingual and cross-cultural Super Monday seminar ever in Acapulco, Mexico in 1998. Her

Program Date: Nov. 14, 1999

Time: 12:00 noon

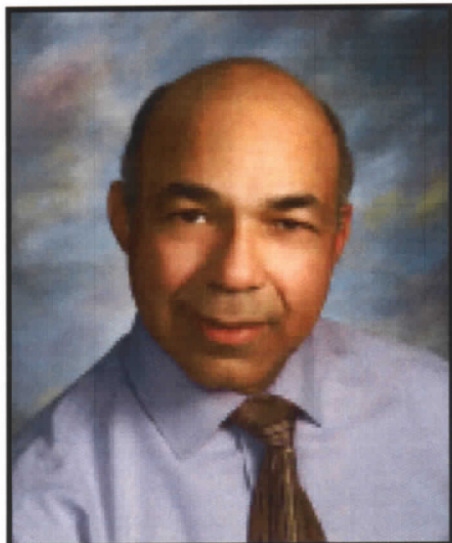
**Place: Regency Best Western
108th and Pacific St.**

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1999 - 2000 PPGO Officers

The President's Message



Rolland Montgomery
1999-2000
PPGO President

It is indeed a great honor to be selected as President of such a unique organization such as the Professional Photographers of Greater Omaha. We have a golden opportunity to grow, plan and expand together. Sharing all the resources that are available to us through the photography industry today.

One of the goals I have is to make the PPGO an organization that professionals want to be part of. I want us to be able the influence and help the photographers in the organization that need and want to be successful: we can accomplish this through hard work and dedication. Through communication and education it will not take long but we need your input, your support and your devotion. Working together with other Professional organizations, there is no task that is to big and no goal that we cannot achieve. Actions speak louder than words. Get involved in the Professional Photog-

raphers of Greater Omaha for a great learning experience.

Year 2000 will be very eventful, but I need you as members to get more involved. I look forward to seeing you at the scheduled events. Let's make this a most successful year.

Rolland R. Montgomery (Monty)
1999-2000 PPGO President

Display Schedule

Set up between 8:00 - 8:30
Taken down 6:00 pm

Nov. 8-14 Westroads

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Omaha, NE 68114 Ph# 391-3755

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Member at Large: Kurt Brink
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Omaha, NE 68124 Ph#

Past President & PPN Liaison:
Steve Miller C.P.P.
7411 S. 89th St. LaVista, NE 68128
691-3927 (Lucent)
stephenmiller@lucent.com

Hospitality Person: Darlene Miller
Ph#331-0271 Call with News



Enchanted Forest By Tom Sterba
Placed 3rd Non-Master HOA Wedding
Fuji Masterpiece

PPGO Happenings

Date Changed Sept. Meeting

Due to a scheduling conflict with Roy Maderis. The Sept. Program was moved to Feb. 13th, 2000. At Regency Best Western.

PPGO Picnic is a BLAST!!!

PPGO's Summer Picnic was a **BIG** success. The Board would like to thank Teri Funk and JoAnn Deyo for organizing all the games for the kids. Thanks also goes out to Darlene Miller for her help in calling members and arranging the food. We also can't forget the Deyo Guy's for entertaining the crowd with their water fight.

1999 PPGO Christmas Party

The 1999 Christmas Party will be held at **Harvey's Casino**.

Date: Dec. 5th, 1999

Time: 6:30 Cocktails 7:00 Dinner

Meal: 6oz. Petite Filet with a 4oz. Herb Roasted Chicken Breast

Cost: \$30.00 per person **Cash Bar**
Each member please bring a gift for a child. Label with gender and age.

Please mail R.S.V.P. and Check to:
Bob Shiley PPGO Treasurer
15667 Western Ave.
Omaha, NE 68118

If 2000 Dues are paid by Dec. 1st 1999. Active members only will get a complementary dinner at the 1999 Christmas Party.

Cover Story Continued from Page 1

latest effort, the Wild West Shoot-Out, took 50 photographers for 12 hours to an historic gold rush town to work with models in period costume and contemporary western dress.

She is a member of PPA, ASP, RMPPA, PPC, PPGCS and Phi Beta Kappa, the national honor society. Marten Kemp, her husband of 28 years, is in large systems computer engineering, and is also a self-taught technician. He criticizes Sara's work, edits her papers, and functioned as the perfect wedding photographer's assistant for almost two decades. They have no children, and can therefore be free to sponsor young adults. They travel internationally several times a year to storybook adventure locations. Husband and wife met at the library (their favorite place for a date) and are certificated light aircraft pilots. Sea plane are Sara's favorite fun. Her most unusual hobby is monumental sculpture in concrete; currently she is "resculpting" their home into a western deco fantasy castle, the design of which is inspired by the Austrian architect Hundertwasser.

Her style is the culmination of this training applied to innate

perceptions and a self-taught eye. Sara's home as a child was filled with art and the music of her parents, both internationally known symphony musicians. Although she had a start as a pianist, as a teen and college student her ability in visual art began to take precedence. As photographer-elect for the Geographic over twenty five years ago under Tom Smith, she quickly discovered she preferred the freedom (and home life) of an independent studio owner, even though that meant competing in the fierce Denver market. Photojournalism is still her first love for personal work.

The Photo Mirage studio is a freestanding southwestern style building on two city lots of lush garden in an inner-city retailing enclave that has been in existence for over 100 years. Presentation is in the contemporary gallery manner, and patrons are welcome in the workrooms to help in the creation of individual photographic art. From time to time the gallery is used as an alternative arts venue to the benefit of local artists, both photographers and other media.

Sara bases her 28 year business record not on promotion or commercial ability, but almost entirely upon public perception of the added value that her different approach offers - her ability to draw from a background of international styles, her unusual techniques, imaginative quality of presentation, and insistence on "reinventing the Wheel" for each piece of photographic art. Her emphasis on long term satisfaction has paid off in patron and peer recognition in both business and art.

Calendar Of Events

PPGO Nov. Program	Nov. 14	Regency Best Western
PPGO Holiday Party	December 5	Harvey's
PPGO Program	Feb. 13, 2000	Regency Best Western
PPN Biennial Conf.	March 4-8, 2000	Holiday Inn G.I.
PPN Summer Conf.	July 8-10, 2000	Tentative Date

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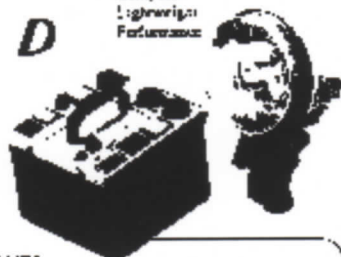
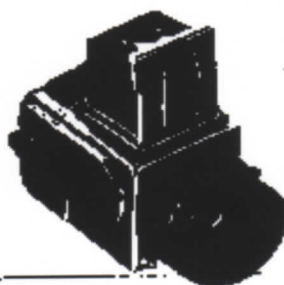
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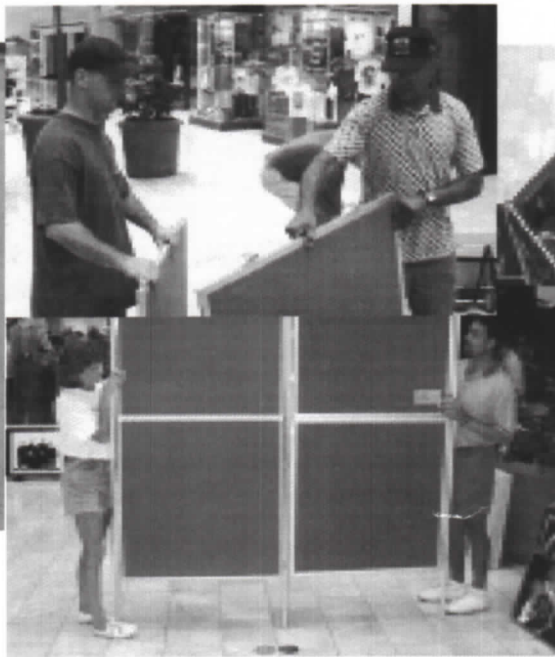
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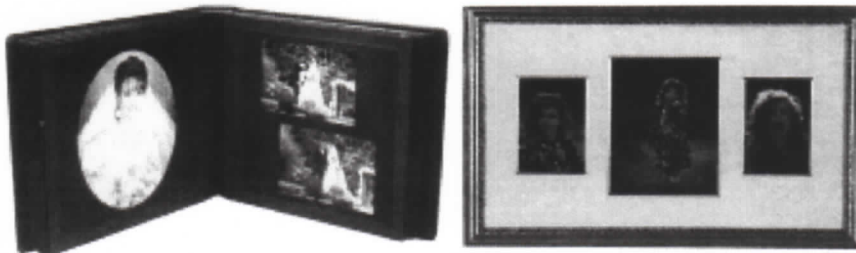


Mall Display at Oak View



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Your Personal Representative

Michael Franz

Tel: (303) 688-1490 / mfranz@msn.com

PPGO Happenings Continued

Addl. Info About Nov. Program

If you are a 1999 PPGO member the price of the program is **INCLUDED** in your dues. If you are not a PPGO member the price for the program and meal is \$99. So lets see everyone in attendance for this Five HOUR program on Nov. 14th at Noon. Regency Best Western 108th & Pacific, Omaha will be the location for this program. Members meals are \$25.00 per person. Meal chooses are Steak, Chicken or Fish.

Michael Franz of Art Leather will be assisting Sara with her sales program. So come join us for a FUN and EXCITING sales program to get you ready for the holiday season.

Brink Elected to Board

PPGO would like to congratulate Kurt Brink for being elected to the PPGO Board. Kurt is the new Member at Large. Congratulations

PPGO Board Meetings

The board will meet every 2nd Monday of each month. The meeting will start at 5:30pm at the Gallaghers Restaurant.