

PPGO VIEWS

May 1994 Volume 4 No. 5

A newsletter of the

**Professional Photographers
of
Greater Omaha, Inc.**

Illustrative Photography from Conception to Merit ... maybe

Our May speaker will be Tom Goc, A.F.Ph. of Columbus, Nebraska. Tom entered the field of photography eight years ago as a part-time studio apprentice. Six months later he purchased his studio and concentrated on photography as a full time profession.

Tom entered his first print competition in 1988 and in 1990 produced his first merit print. He has been in the Top Ten photographers of Nebraska every year since 1990 and in 1991 was Nebraska's Photographer of the Year. Tom has twice been the recipient of the Eastman Kodak Gallery Award for his illustrative works and has had four prints in the last three years accepted in the PP of A loan collection. He has also had a print selected each of the past three years to be a part of the "Epcot Display". Tom will receive his Master's Degree at the PPA national convention in July.

In his program Tom will share with you some of his thoughts on how to make merit prints from sessions with your everyday clients. He will try to cover topics such as pre-planning the portrait session including choice of clothing, time of day, and choosing the location as well as composition and preparing the print for competition.

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Displays are back!

PPGO has scheduled a mall display at Crossroads Mall over the Memorial Day weekend. Set up time is from 9:00 to 10:00 am on Monday May 23rd. Take down is before 10:00 am on TUESDAY May 31. This time we will be in the concourse area, and we are paying a lease rate to be able to do this. Therefore we do need to have ALL displays in place COMPLETELY by 10:00 am. We also need to have your reservation and a check for \$30.00 to our display chair person on or before Thursday, May 19. We have to pay our rent before that time which will deplete our checking account, so you must have preregistered to be able to set up. Please fill out the following registration form now and send it in:

Crossroads Mall Display Registration

Studio Name _____

Person responsible for Display _____

Registration of \$30.00 Enclosed Check

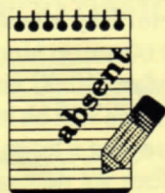
No. _____

I understand that my display will be completed before 10:00 a.m. on May 23, and will be removed on Tuesday May 31 before 10:00 am otherwise I will not be allowed to display at the next mall display.

Signed _____

PLEASE NOTE

Due to some scheduling conflicts, the May Meeting will be held on May 16. Also note that by popular request we will be changing the time schedule to the following: Cocktails 5:30 to 6:00. Brief Business Meeting 6:00 to 6:30. Dinner 6:30 to 7:15. Speaker 7:30 to 10:00 The May Meeting will be held at Anthony's Restaurant 72nd & F. Please Please Please call Jim Prusha with your reservations by Thursday, May 12.



Roll Call

The following members were in attendance at the April meeting: Vance, McBride, Dwyer, Sterba, McDonald, Johnson, M. Ciciulla, S. Ciciulla, Havekost,

Lindeman, Lagno, Ficenc, Munger, Prusha, Reese, Sousek, Jakle-Miller, and a special abbreviated visit by Evans. He's feeling much better now.

Guests included: Doug Junge, Joannie Prusha, Nancy Munger.

The winner of the PPGO LOTTO was Tina Marie Vance.

To see your name in this space you only have to do one thing...

Additions

Welcome to our newest member Katherine Minter of Unforgettable Images. Katherine and her husband Gregory live at 2331 N 53rd in Omaha and she operates her studio from the same address. The studio phone number is 553-0440. Please make it a point to make Katherine feel at home in our group. Oh yes, thanks also to J. Michael McBride for recruiting Katherine at the Al & Monte Show.

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Acheiver

At the board meeting we discussed some really great ideas. One of these is a lifetime achievement award given to some deserving person in the Omaha area who has made a positive difference in the lives of others. This is preferably not a PPGO member, and may not even be a working photographer, but should be involved in photography in some manner. All of the details have not been worked out yet, but we plan to have them set before the June meeting, as we would like to present the first award at that meeting. If you have any suggestions, or would know of someone who you think should be honored in such a manner, please let one of the board members know at the May 16th meeting.



PPA continued

which amounts to the same thing. To save them, **WE NEED YOUR HELP**, and we need it now.

Here's what is going on. As you know PPA has been working on Capitol Hill in support of a bill to make full copyright remedies available to all photographers. Using a low-key approach, we got the bill passed by the House of Representatives. That's half the job.

But the photofinishers, coordinated by their trade association, have launched a desperate letter writing blitz in the Senate. Their goal is to reduce the benefits for professional photographers, especially portraits. Their members have written hundreds of letters.

The labs are claiming they cannot tell which photographs are professional, and that it isn't fair to keep people from copying pictures of their own family. So they want to treat photograph copyright different from all other types. Also, they want to deny the American photographers the rights the U.S. gives to foreign photographers.

PPA's copyright and legislative lawyers are working hard in Washington, but **THERE IS NO ONE A SENATOR LISTENS TO LIKE A VOTER FROM HIS OR HER HOME STATE.** That's You.

We need you to write your senators and tell them that professional photographers need the protection of the Copyright Reform Act. And we need you to write now.

Included with this letter is a summary of some of the points that you might make in your letter. Also, we have included a list of the Senators and their address.

Please take 10 minutes right now to write two letters, one to each of your Senators. Just a few lines -handwritten is fine- is what we need. And use your own words. That's much more effective than something that sounds like a form. Tell your Senator that you care and you vote. Together, we can make a statement that will be heard. But only if you write your Senator now.

Sincerely,

Andrew N. Foster Jr.
Executive Director.

Address letters to: The Honorable (Senator's Full Name)

United States Senate
Washington, D.C. 20510
J. James Exon, Robert Kerry

Wrap Up

Boy was the last meeting exciting! Nominations were opened for the new officers...More on that later. After a brief discussion regarding the current financial condition of the organization, it was moved and seconded that we eliminate the Annual PPGO Fall Seminar. This measure was eliminated when the motion was withdrawn by the maker. We instituted a PPGO Lotto with a portion of the proceeds going to the winner and a portion to a charity that will be decided at the June meeting. (By the way the first winner, as reported in the Roll Call was T.M. Vance who won \$10.00!)

As you will also note, this issue includes a full roster of our membership as of April 21, 1994, as directed by a motion from the floor. If there is any information that we do not have accurately included, please contact Warren H. Johnson at 571-6556, as the list is on his computer. By the way Jim Prusha is working on a membership handbook for us all.

After all that we still had a speaker! Charlie Rees cut short his attendance at his own state convention to come to our meeting! Not only did he give a great program, cut short due to time limitations, but he also volunteered to help us find good speakers on small budgets. What did I learn? Knowledge brings choice.

Any element of the photograph above the center line has to be VERY interesting to get any attention. And a panorama slows your eye down as you look through the photograph. What did you learn?

Book Omaha

A new business referring services to prospective clients all aspects of weddings and social events. Call Jean McCutchen at 330-0606 for details.

What's Your Bid ?

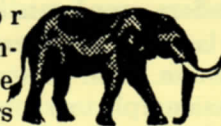
Yes, that may be a familiar sound at PPGO meetings in the future, thanks in part to our members who have agreed to help get some excitement back into the meetings and make a little money for PPGO at the same time. Acting upon a suggestion from another PPA affiliated group, your board of directors has authorized an art auction at each meeting.

Here's the scoop. We are asking one of our members each meeting to donate an art print to the organization. This print will then be auctioned off to the highest bidder, with the money going to the organization. Please be generous in your bidding.

To start this project off, we have asked J. Michael McBride to donate a photograph. "Floral Ballet", his photograph of Bleeding Hearts on the vine was selected to be our first auction item. If you saw this print at the PPN Convention you will know the beauty and grace that are felt as you look at this piece of art. This would be a wonderful addition to any living room or if you want some soothing splendor in your office bid it high. (By the way, if you decorate your office with photographs, it is tax deductible.)

Safari

Professional Photographers of Nebraska is looking for some help at the Summer Seminar in Bellevue in July. They are looking for PPGO members who are willing to lead an excursion for spouses and children during the seminar to the Henry Doorley Zoo, the Children's Museum or some such place. For PPN members you will receive service credits, for non-PPN members you will be allowed to attend the seminar without paying the membership dues. If you are interested, contact Warren H. Johnson at 571-6556.



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What's Next?

That's exactly the question that we on the board have been asking ourselves all year. What is in store for not only PPGO as an organization, but also for you as individual members? We've been getting input from other organizations, from previous board members, and from members. Now it is time to move forward. We can't be everything to everybody, Heck we can't even be everything to any one person!

At the May meeting you will be given a form that we need to have filled out before you are allowed to leave. Please tell us what YOU want from this group. We know what the original concept was. Now we need to know SPECIFICS as to what the active members want. We have to serve the majority of the active members, they are the ones who hold the future of PPGO in their hands.

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Classified

Several people have expressed a desire to sell some of their excess equipment. We hope you are aware that classified ads in the PPGO VIEWS are free to members. (Actually they are free to non-members within reason.) If you have more toys than you know what to do with, simply send a brief description and what you'd like to get for it and we'll publish it. No cost, No commission, No worries. We'll even run the ad "Blind" if you want.

FOR SALE: Colenta RA-4 Color paper processor, Polielectronica Printermix, and other misc. Photo Lab Equipment approx 6 years old. Also much studio equipment including RB67 system, and passport camera. Call Paul Lagno or Tim Dingess at 573-8817 for more complete listing and information.

FOR SALE: Sharp RD-771Av cassette recorder with projector synchronization 5 watt amplifier, P.A. system. Used once. Contact Warren H. Johnson 571-6556

FOR SALE: Mamiya 645 equipment including the following: AE Prism, Bellows Lens Hood with 2 rings, 150mm Lens, 80mm Lens, 2 220 inserts with cases, Power Drive Grip, Case. Call Richard Rader 721-7975.

FOR SALE: Much misc studio equipment including Bronica ETR system, Mamiya RB67 system, Novatron system, props, accessories, office equipment, and much much more. For complete listing, contact McGuire Photography 328-7500



Convention

Congratulations to the following PPGO members for the outstanding showing by our members at the 1994 Professional Photographers of Nebraska Convention.

Certified Master of the Year... Tom Krekow
Certified Non Master of the Year... Mark Weber
Wedding Photographer of the Year ...
Russ Lindeman Eastman Kodak Gallery
Award...Eric J. Brun and Top Ten Photographers: 1. Mark A Weber 3. Eric J. Brun 5. James Reese 6. Andrew McDonald 10. Tom Sterba

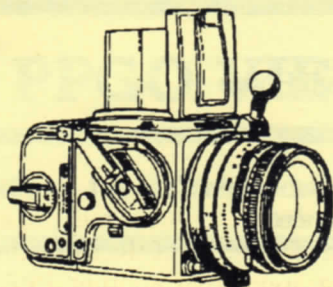


PPA News

Want to know why you should be a member of PPA. Want to know how you can help us all to preserve our livelihoods? the Following letter from PPA headquarters should answer both questions. Please read it carefully then sit down and write our senators, your children's meals may very well be at stake.

Dear PPA Member,

YOUR COPYRIGHTS ARE AT STAKE! Or at least your ability to enforce them effectively,



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Nominations

Nominations for the 1994-95 Board of Directors were opened at the last meeting and will close at the May meeting. In the meantime written nominations may be submitted to the President. Upon the closing of the nominations ballots will be prepared with brief biographies of the candidates, which will be mailed to each voting member. They will then be returned to the election commissioner (Tom Sterba) who will, in the presence of the President, open the ballots and tally the votes. Good luck to all the candidates!

It's a little known fact...

Columbus' fleet actually had six ships....
Three of them fell off the edge.

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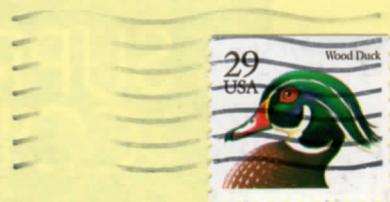
7125 Ohms Lane
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(800)627-3505

CALENDAR OF EVENTS

May 9 Kodak seminar Excellence '94 Georgetown Club House
May 16 General Meeting Tom Goc at Anthony's
July 17-18 Summer Seminar PPN
June 6 Annual installation of officers, loan collection Bohemian Cafe
July ? Summer outing, date and location to be announced

PPGO OFFICERS

President: Andy McDonald 1-296-4344
V. Pres.: and Editor of Newsletter
Warren H. Johnson 571-6556
Secretary: Jim Prusha 333-2832
Treasurer: Tom Munger 333-7639
Past Pres.: Tom Sterba 551-3456
Publisher: Steve Miller 331-0271



OMA #2

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